

Promotoras in Las Vegas: Breaking Barriers and Boundaries During COVID-19

Our Nevada regional committee has been a major contributor to the Southern Nevada Health District's "A Summer Without Soda" campaign. The campaign focuses on motivating the Latino community to reduce their consumption of sodas during summer. The committee's passion for the well-being of our communities has motivated them to unite in creative ways, transforming this into a virtual campaign, breaking the distance barrier imposed on us by COVID-19. As part of this campaign, the committee incorporated home videos to invite our community to join the challenge, published their own educational information, and on July 18 they organized a virtual workshop, "The Impact of Sugar on the Body" with a nutritionist from the University of Nevada.

The energy of the committee has motivated people from many parts of the world to join and in just six weeks, there were more than 11,139 interactions on their official Facebook page, and have received videos of people agreeing to join the challenge from various states across the U.S. and other countries like: Mexico, Spain, France, Venezuela, Colombia, Costa Rica, Canada and Argentina. The committee's vision is to get more people to join this challenge and turn it into a habit for life.

Have YOU joined the challenge?

We invite you to join by visiting [Facebook.com/NVvisionycompromiso](https://www.facebook.com/NVvisionycompromiso).



Visión y Compromiso's Response to COVID-19

COVID-19 is presenting communities with challenges by highlighting an unreliable and inadequate social safety net. Thousands of immigrant and undocumented families, ineligible for most forms of government assistance, have lost family income and are concerned about how to feed their families. Visión y Compromiso is committed to ensuring the safety and well-being of our promotores and communities, not only by sharing resources and information, but also by offering emergency relief funds to our Promotores, farm workers and the Central Valley immigrant community. In the span of two weeks, a team of ten promotoras from Visión y Compromiso reached more than 650 families to help them apply for the emergency relief fund. In addition, promotores, members of our Central

Valley committees (Kern, Tulare, Madera, Stanislaus) have been working to identify other promotores and members of the community who have also been impacted by the pandemic and have not received any financial assistance. **This includes an additional 80 promotores and 200 community members, benefiting a total of 930 families!**

Visión y Compromiso will continue to support our most vulnerable communities and is currently working to expand our financial support to other regions of California. Although we know that more support is needed and this is only temporary relief for a bigger problem, Visión y Compromiso will continue to advocate for fairer policies for ALL, staying true to our mission and values: Towards a dignified and healthy life!

Workforce Development Program

Visión y Compromiso is committed to supporting the development of the workforce. This year we started the **Employment Access Program** with the Santa Barbara County Workforce Development Board. This collaboration allows us to put into practice a development model that impacts the community, organizations and promotores.

This program includes three areas of support for the promotor: training, personalized advice, and guidance with mentors in their work of interest. An important milestone for the organization is the creation and launch of the **Institute of Promotores**, with the first group of promotores participating in a journey towards professionalizing their community roles. The participants work on personal and professional development and on the creation and execution of a community project. The Institute integrates three Thematic Axes that are based on the **Community Transformation Model**. These axes directly form the community promotor in the following areas: the **creation of equal relationships** where promotores as leaders and agents of change build relationships of trust with the members of the community; **information and resource sharing**, for promotores to provide their community with information and training on a variety of topics; and finally, **community participation**, where promotores do not create ties of dependency but involve the community in its own development. One of the final goals of this program is to support promotores in their training to obtain decent jobs, where they can grow both personally and professionally without losing their essence: Service from the heart.



• August •

EVENTS

For information about these events and more, visit our [events page](#).

ADVANCES AND RESPONSES TO COVID-19:
“Guilt or Responsibility: How Do I Respond to the Pandemic”
August 5 • 5:00–6:30pm

“Advanced Techniques to Decrease My Risk of Getting Sick During the Pandemic”
August 12 • 5:00–6:30pm

“The Healthy Care of Children During the Pandemic”
August 26 • 5:00–6:30pm

6TH SAN FERNANDO VALLEY REGIONAL CONFERENCE
“Building Community Power to Get Ahead in These Times of Transformation”
August 15 • 9am–1pm

COACHELLA:
Depression and Stress
August 15 • 10–12pm

SAN DIEGO:
Dementia or Changes Due to Aging?
August 18 • 5–7pm

BAY AREA:
Cultural Sensitivity Approach to Mental Health Services for Latino Communities. *For government workers in the field of mental health in the Bay Area*
Part 1: August 19 • 9–11am
Part 2: August 26 • 9–11am

Please [check our website](#) for current employment opportunities.

Medi-Cal Expansion for Young Adults Up to Age 26 Including Undocumented

Who will benefit from this expansion?

- New enrollees 0 to 26 year of age who are income-eligible for Medi-Cal previous ineligible for full benefits due to their immigration status.
- Transition enrollees: Young adults ages 19-25 currently enrolled in restricted scoop Medi-Cal who will transition to full scope coverage.

If you need more information, contact Melissa Martinez at 213-407-5480.

Please visit us on [our website](#) and find us on [Facebook](#)



18ª CONFERENCIA ANUAL
18th ANNUAL CONFERENCE

¡CONFERENCIA VIRTUAL! • WE ARE GOING VIRTUAL!

“Promotoras transformando familias y comunidades en esta nueva era”
“Promotoras Transforming Families and Communities in This New Era”

3 días de actividades
virtuales e interactivas

¡Las oportunidades
de aprender,
establecer contactos,
compartir y divertirse
con promotores de
todo el país!

1-3
OCT
2020

3 days of virtual and
interactive activities

Opportunities to
learn, network, bond
and have fun with
promotores from
across the nation!

☀ FREE! • ¡GRATUITA! ☀



¡La inscripción
se abrirá en
agosto!

Registration
will open in
August!

www.vycconference.org

Un agradecimiento especial a nuestro patrocinador titular:
Special thanks to our title sponsor:

