

Visión y Compromiso Conference

HACIA UNA VIDA DIGNA Y SANA

OCTOBER 27–29, 2016



Stand with Promotores to Create a Healthy California

We are pleased to invite you to sponsor our 14th Annual Promotores and Community Health Workers Conference in Ontario, California, on October 27–29, 2016. In 2015 1,000 promotores attended our conference. These leaders are deeply connected to their communities and have trusting relationships with 300,000 Latino families.

Sponsors of our conference receive:

- ▶ Access to 1,000 promotores who reach 300,000 Latino families each year
- ▶ Potential for print, TV and radio coverage in Spanish and English
- ▶ Opportunities to present in plenary and seminar sessions
- ▶ Pre-conference advertising to our e-mail list of over 5,000 promotores, employers and supporters

This conference promises to provide promotores and community health workers with opportunities to develop their leadership skills, engage in policy and advocacy activities, network, share best practices, and strengthen their capacity as critical resources to continue serving tens of thousands of individuals and families in the United States, Latin America, and beyond. Through plenaries and workshops, participants gain the skills, understanding, and common language they need to engage communities in civic participation, participate fully in policy discussions, provide effective services, and advocate for changes that can transform community health.

Visión y Compromiso is pleased to invite you to invest in our efforts by becoming a sponsor of this event. Your support will allow us to continue to register participants for this important conference at an affordable cost. Please call me if you have any questions. I look forward to hearing from you.

Sincerely,
Maria Lemus, Executive Director

510-303-3444
maria@visionycompromiso.org

Visión y Compromiso Conference

SPONSORSHIP PACKAGES



TITLE CONFERENCE SPONSOR

\$50,000

exclusive

- ▶ Name and logo in the event title
- ▶ Premier recognition in all invitation materials
- ▶ Logo identification on all printed materials and website
- ▶ Full page ad in the program book
- ▶ Featured keynote address
- ▶ Preferred exhibitor space*
- ▶ Corporate logo prominently displayed at all events
- ▶ Branded item distributed to event attendees
- ▶ VIP table at all plenaries
- ▶ VIP table at lunch on day one and two
- ▶ Two VIP dinner gala tickets

PLATINUM SPONSOR

\$25,000

- ▶ Logo identification on all printed materials and website
- ▶ Half page ad in the program book
- ▶ Speaking opportunity during conference
- ▶ Preferred exhibitor space*
- ▶ Corporate logo prominently displayed at all events
- ▶ VIP seating for five at day one plenary
- ▶ VIP seating for five at day one lunch
- ▶ Two VIP dinner gala tickets

* Exhibitor space includes two-day conference registration for two staff

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GOLD SPONSOR

\$10,000

- Logo identification on all printed materials and website
- Quarter page ad in the program book
- Limited speaking opportunity
- Exhibitor space*
- Corporate logo displayed at all events
- VIP seating for one at day one lunch

EVENT SPONSOR

\$5,000

- Logo identification on all printed materials and website
- Business card-sized ad in the program book
- Exhibitor space*
- Corporate logo displayed at all events

CONTRIBUTOR

\$2,500

- Logo identification on all printed materials and website
- Exhibitor space*

* Exhibitor space includes two-day conference registration for two staff



ADDITIONAL OPPORTUNITIES

WELCOME PLENARY

\$20,000

The welcome plenary sets the stage for the entire conference. Energized about the conference, attendees are rapt with attention for the speakers. Past speakers include Henry Cisneros, former U.S. Secretary of Housing and Urban Development and U.S. Surgeon General Regina Benjamin. As a sponsor of the Welcome Plenary, you will have the opportunity to welcome our guests and introduce one of our morning speakers.

TRENDS IN THE FIELD LUNCH

\$25,000

Learning about trends and building expertise is a great focus for promotoras during this lunch. As the lunch sponsor, you are well positioned to share your expertise and influence the future of the field. We host a panel of experts and we invite you to suggest potential speakers for the panel.

AWARDS DINNER

\$30,000

Dressed in their finest and ready to celebrate, promotores from across California attend this awards dinner. Awards are provided for the champions of our movement.

BREAKFAST PLENARY

\$15,000

This breakfast plenary is a vibrant discussion of the most effective ways promoters impact the community. Previous speakers include Dr. J. Nadine Gracia, Deputy Assistant Secretary for Minority Health.

LEADERS' LUNCH

\$25,000

This lunch engages conference participants in the discussion of policy and movement building. Inspiring momentum and action, this is an exciting gathering to celebrate the potential of our promotor community. Previous speakers include Nely Galán, producer and former president of Telemundo, and Arturo Carmona, former executive director of Presente.org.

WORKSHOP TRACK

\$10,000

Sponsors can demonstrate their commitment to the work of promotores by sponsoring one or more workshop tracks.

CONFERENCE BAG

\$10,000

EXHIBITORS

\$2,500

Display banner, share information, answer questions, and distribute gifts to conference participants.

