“Love is a combination of care, commitment, knowledge, responsibility, respect and trust.” —bell hooks

For the past 21 years, promotoras and community health workers in Visión y Compromiso’s Network have demonstrated what love in action looks like in their communities. In the spirit of the month of February, we asked the regional coordinators to share their thoughts on two questions: “What does serving from the heart mean to you?” and “How do you express love and passion to our community of promotores?”

As you read the answers of the coordinators, we hope you can also reflect on the questions and ask yourself: What actions have I done to show love to my community?

The Network of Promotoras and Community Health Workers are excited to partner with Smile, California. California Smile is California's Medicaid program, or as we know it as Medi-Cal, currently offers dental services as one of the program's many benefits. Medi-Cal Dental also known as Denti-Cal, is the program that provides free or low-cost dental services to eligible children and adults.

The new “Healthy Smile Tips” from Smile, California delivers 2-3 healthy dental tips every month via text! If you are a Medi-Cal member, we encourage you to sign up by texting SMILECA to 31996, or SONRIECA to 31996 for messages in Spanish.
What does serving from the heart mean to you?
How do you express love and passion to our community of promotores?

Regional Coordinators of the Bay Area Committee

GRACIELA ALFARO

“As promotores, we provide on a volunteer basis resources to people who come to us; especially in this pandemic where the needs are economic, food, housing, unemployment, mental health, and where there is violence, stress, suicides, separations, divorces and death!”

“The services provided to the community must be wholehearted! In it lies the passion and love for our mission and commitment.”

SEYDI CAMEY

“Serving with my soul, love, and joy but above all, I do what makes me happy! That who does not live to serve, does not serve to live. Practice gratitude and wonderful things will come into your life.”

“Social justice is a value that encourages respect! That is why my respect, admiration and pride, for their dedication, courage, love for what they do, express the empathy and responsibility that being a good promotor carries. I want to bless all the lives of all my fellow promotores.”

Regional Coordinators of the Kern Committee

MARY URBANO

“Help the community with all my tools and gifts without expecting anything in return. For me it is a blessing to know that I can help someone and that is already gratification for me. I don’t need recognition or anything else.”

“I expressed my passion and love to our community of promotores by giving my time, opinion and what I learned in my personal and professional life.”

SOCORRO CARRILLO

“Serve my community and make a difference in their lives without expecting anything in return.”

“My way of expressing love and passion to our promotores is by giving my time through volunteering, guiding, and transforming my community to explore new opportunities for success.”
“What does serving from the heart mean to you?”
“How do you express love and passion to our community of promotores?”

Regional Coordinators of the Central Coast Committee

DORA MARIA PEREZ

“Serving from the heart is giving and serving with compassion, love, empathy and humility and not simply doing by intuition. Enjoying giving and doing what you are passionate about is using your natural skills and interests to serve both God / the Universe, yourself and others.”

“I believe the purpose is to help us understand that love and service to others is important in our service to other promotores by promotores. Love each person, their acts of compassion, responsibility, understanding, etc ...! Which leads us to serve with passion and to do so voluntarily out of love for others or the community (promotores).”

CLAUDIA VEGA

“The purpose is to help and understand that love and service to others is important in our calling as the promotor. I love my people and the community. I give my service with an open heart and mind and put ideas, concerns, health (physical, mental, spiritual), needs first and give them my love and passion in my work.”

“To be an important role in strengthening and developing the health of the community. To continue as an effective agent and promote healthy communities. Provide accessible and culturally appropriate information. To continue liaising with community members and services. Advocating for individual and community needs. Continue to build relationships with community members with respect and mutual understanding. To continue sharing our language, race / ethnicity, and socioeconomic status with our community. Working hard to be flexible, humble, confident, passionate, and open-hearted.”

Regional Coordinator of the Napa Committee

JOSE JESUS AGUILERA

“Help those in need with love and selflessness. When others help me, I must also do it from the heart.”

“Offering valuable resources to other leaders who support their families and community. We are all a great family of promotores.”
“What does serving from the heart mean to you?”
“How do you express love and passion to our community of promotores?”

Regional Coordinators of the Coachella Committee

ARTURO GUZMÁN

“Satisfaction, pleasure, honor, I think it is a beautiful mix to be able to serve those who need it and at the right time.”

“Advocating for improvements and compassionate support with dedication, understanding and respect, listening, organizing and acting according to my means. Being a granite of the bridge to existing resources, constantly.”

BLANCA RUIZ PONCE

“For me it means giving the best of yourself without expecting anything in return and seeing others happy with what you do.”

“I expressed love for the community by helping them find resources and be aware of their needs and advocate for them when they need it.”

Regional Coordinators of the Las Vegas, NV Committee

MIRIAM CARDENAS

“Serving from the heart for me is having a connection with the community and serving them with honesty, trust and humility.”

“My way of expressing my love and admiration for my promotoras is by reminding them that they are capable of much and recognizing all the work they do for their community and always thanking them for all their effort. As well as being able to support them in whatever they need.”

ROSY GARCIA

“Serving from the heart to me represents love and passion for our community by providing them with the information and resources to live in the most dignified way.”

“I express my love for promotoras by admiring them, by feeling very proud, very blessed and grateful to meet such wonderful women passionate about serving the community.”
“What does serving from the heart mean to you?”
“How do you express love and passion to our community of promotores?”

Regional Coordinators of the Los Angeles Committee

CAROL MALO
“Serving from the heart for me is to sow or promote love, peace and wisdom in everything I do.”
“The way in which I express my love and passion to our community of promotores is by nurturing each part of the lives that I touch with respect, patience, knowledge and humility, always helping to create bridges or stairs that serve to attain the achievements that lead us to self-love and minimize inequality.”

BLANCA RIVERA
“Serving from the heart is working without limits, until making the necessary changes.”
“I show my love and passion by doing and sharing my experience and knowledge with whoever needs it, in this case, the world of fellow promotores fighting for change.”

Regional Coordinators of the Madera Committee

FELIZA CRUZ MENDOZA
“It means giving who you are and what you have to strengthen our community.”
“Highlighting and exposing the leadership, reach, and passion that each promotor has; sharing tools and knowledge, raising the voice in favor of volunteering.”

JUANITA PALACIOS
“It is part of my happiness and the desire to serve from my soul is my passion. My motto is to help those who need it.”
“Forming alliances of union together, respect, honesty and empathy for the well-being of others and ourselves. My motto: Promotores united will never be defeated.”

Regional Coordinator of the Stanislaus Committee

ANA ARTEAGA
“To serve without expecting anything in return.”
“Gratitude for making a difference in the lives of vulnerable communities.”
“What does serving from the heart mean to you?”
“How do you express love and passion to our community of promotores?”

Regional Coordinators of the Orange County Committee

**CORAL KLIPPHAHN**

“Serving from the heart means gratitude and happiness for me.”
“How I express my love and passion to promotoras is by listening to them and observing them in their work in the community.”

**CONSTANZA RAMIREZ**

“It is to serve with passion, do it with all your heart, to look beyond what we see and do it with unconditional love, it is to have the spirit to help with any need that our community may have, to be open to new experiences where we can give the best of ourselves and learn with our community.”

“The love and passion for my community, my family, my children, my husband is my lifestyle…”

- Listening to their story without prejudice but with love. All the stories that are shared unite me with their concerns and joys.
- To be attentive to those who are in need. It does not matter if it is a small or a big problem. We all need each other.”

Regional Coordinators of the Tulare Committee

**HERMINIA LOPEZ**

“For me serving from the heart is something that is innate in people, and we all have it. It is so gratifying to help others and see how over time that help remains in their hearts. This is the best reward for a promotor.”

“My way of expressing that love and passion to my community is by giving them information they can benefit from that is within their reach. Sometimes they do not realize that it is there for them. Also, looking for information according to the needs of the individual or community.”

**CRISTINA ROMERO**

“What I do, I do from the heart.”
“I like to help those that are in need, I find a way to get them what they need for them to be well.”
Regional Coordinator of the San Bernardino/Riverside Committee

MARIA D. GALLARDO

“For me, serving from the heart means helping others without thinking about your own benefit or about the payment or compensation that you will receive for your work, simply because it is my nature and that gives me satisfaction that is priceless.”

“I express my love to my community doing my work with passion, dedication and commitment because I firmly believe that we all deserve to live a dignified and healthy life regardless of skin color, language, religion, gender, age, etc.”

“Thanks to Visión y Compromiso for all the support I have received in my career as a promotor.”

Regional Coordinators of the San Diego Committee

MARIA MARTINEZ

“Serving from the heart is a divine gift that gives fullness and meaning to life.”

“It is highlighting how significant we are as human beings, what they bring to my life. That energy and strength of the common good that we unconditionally share.”

ROSA LOPEZ

“Putting ourselves at the service of others makes us great as people and makes us better.”

“Recognizing each person as a valuable person from whom you can learn from.”

Regional Coordinators of the San Fernando Valley Committee

LETICIA PRIETO

“It is a sincere service to be able to contribute to the well-being of a community.”

“With faith, firmness, and hope; I advocate for promotoras to obtain professional opportunities with benefits and dignity.”

ADOLFO MARTINEZ

“To serve with much love, joy, pleasure and enjoying my service.”

“Respecting, showing my love towards my neighbor, and offering my service when possible.”
VISIÓN Y COMPROMISO

19ª CONFERENCIA ANUAL
19th ANNUAL CONFERENCE

¡RESERVA LA FECHA! • SAVE THE DATE!

Sheraton Gateway Los Angeles
www.vycconference.org

February

For information about these events and more, visit our events page.

SAN DIEGO
Health Forum with United Healthcare: Maintaining Our Health, Understanding Our Coverage, and Healthy Habits
February 16
5:00–7:00 p.m.

MADERA
Facebook Live: Introducing Our Committee
February 17
6:00–7:00 p.m.

SAN BERNARDINO/ RIVERSIDE
Friends of the Network Series: Mexican Consulate of San Bernardino
February 18
5:30–7:30 p.m.

SAN FERNANDO
Meet Our New Friends from CSUN’s HERE Center
February 25
12:30–1:00 pm

Elevating and Vibrating Your Positive Energy Series
first Friday of each month from 6-7 p.m
Registration will open on the 25th of each month.

Please note: These webinars are in Spanish.

VISIÓN Y COMPROMISO EMPLOYMENT OPPORTUNITIES

Project Coordinator, Central California
Promotor Comunitario, Kern, Wood, Ventura y Santa Maria
Promotor Comunitario, Riverside
Promotor Comunitario, San Fernando Valley
Promotor Comunitario, Plumas, Humboldt, El Dorado, San Benito y Shasta

Please check our website for job descriptions for our current employment opportunities.

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