Promotoras Start 2022 off on the Right Foot

The month of January has really demonstrated that when promotoras put their mind to it, they can accomplish ANYTHING. They hear the needs of their communities and they immediately go to work. They unite with private entities and county departments to work towards providing their community the much needed help, like several vaccination events around the state. In the midst of this virtual era, they did not let technology be a barrier. They asked for trainings and learned how to use virtual platforms which allowed them to still celebrate and honor their traditions, as was the case for the Rosca de Reyes celebration.

More empowered than ever, promotoras have now raised their voice up to their legislators. They are no longer just listening in on the conversation, they are now the ones being listened to and that is powerful. In the middle of these accomplishments lies the heart of many promotores who live up to the Promotor Model and always provide service from the heart. To all of you, many thanks!

Just a few of our January events addressing workers’ rights, cancer screenings, the child tax credit, administering vaccines, and more!
January Highlights

SAN DIEGO

The San Diego committee had a virtual celebration of the traditional Rosca de Reyes that with 33 participants! Participants were able to “cut” their slice of rosca and win prizes if they found the baby in their slice. With short notice, we had to switch this event to virtual, and through resourcefulness and technology, we managed to keep our community traditions alive even during another COVID surge.

Want to play?
Online Rosca de Reyes Game

KERN

Promotoras in the Kern committee met with local legislators and advocated for the indigenous community in their region as well as the issues of housing, climate change and access to healthcare. They took the stand and made their voice be heard. They were not silent participants in a meeting, on the contrary, they facilitated the meeting and their legislators LISTENED!
JOIN US!

ADVOCACY

Within our Advocacy committee, the issue of housing has been addressed. Several regions have identified this as a major concern especially since the pandemic started which has caused many people to either be unemployed or have hour cuts. Promotoras advocate on their behalf to legislators.

CENTRAL COAST

On January 30, the Central Coast committee headed off to Santa Maria to distribute at-home COVID tests kits. Attendees reported that they had tried to find these kits for several months and had found them difficult to locate. They thanked the promotoras for their hard work and for bringing this much needed resource to their community.

SAN BERNARDINO/RIVERSIDE

The Regional Committee, along with teams from our Visión y Compromiso Programs Department, Reach Out, and Health Net, participated in a vaccination event held at the Corona-YMCA.

81 families received

- COVID-19 vaccines
- free books
- backpacks, and
- other community resources!
STANISLAUS

With the spirit of service, a small group of promotoras in Stanislaus hosted a vaccination event in collaboration with Health Net and the Stanislaus’ Health Department where approximately

250 people participated

189 individuals got vaccinated!

ADVOCACY

Several regions have identified housing as a major concern especially since the pandemic has caused many people to be unemployed or have their hours cut.

“I am excited to see our local advocacy committee in action with our community leaders. I believe all promotores should be able to connect elected officials and community leaders with our communities’ needs. Our recent meetings with local state legislators and community housing activists are moving us toward protecting our families from evictions and providing opportunities to have stable places to live.”

—Ana Lety Hernandez, promotora and member of the Orange County Regional Committee.

WANT TO GET MORE INVOLVED? WANT TO PARTICIPATE IN FUTURE LEGISLATIVE VISITS? WANT TO MAKE A DIFFERENCE IN YOUR COMMUNITY?

Contact Peter Phillips, Advocacy Manager at peter@visionycompromiso.org or via phone at (213) 500-6262.
February

For information about these events and more, visit our events page.

**LOS ANGELES**
Knowing the Public Benefits Available to Immigrants in Los Angeles
February 4, 2022
10am (English)
Knowing the Public Benefits Available to Immigrants in Los Angeles
February 5, 2022
9:30am

**SAN DIEGO**
Candelaria Day and Friendship Day Event
February 11, 2022
9am to 10:30am

**NEVADA**
Monthly workshop series
Empowered to Serve: Move to the Beat and Take Control of Your Heartbeat!
February 17
12pm to 1pm
February 23
5:30 to 6:30pm

**SAN FERNANDO**
The Long-term Consequences of COVID-19 on Our Health
February 18, 2022
12pm to 1pm
Bridging Community Bonds
February 23, 2022
5:30pm to 7pm

*Unless otherwise noted, these events are virtual and in Spanish.*

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Have questions about the work of a promotor? Would you like to know more about a committee in your region? Are you interested in advocating for your community?

**PLEASE REACH OUT TO US:**

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Visión y Compromiso Employment Opportunities

Institute Project Coordinator
Finance Assistant
Policy Director

NORTHERN CALIFORNIA
Community Health Educator • Humboldt, El Dorado, and Shasta

CENTRAL CALIFORNIA
Lead Promotor Comunitario • Central Bay (Santa Maria)
Promotor Comunitario • Madera, Kern, and Coachella Valley Region
Promotor Comunitario • Stanislaus
Promotor Comunitario • Kern County
Project Coordinator • Kern County
Program Manager • Kern & San Bernardino Counties

SOUTHERN CALIFORNIA
Promotor Comunitario • Coachella Valley and Western Riverside
Lead Promotor Comunitario • San Bernardino
Promotor Comunitario • Coachella and Riverside Desert Region
Promotor Comunitario • Los Angeles
Promotor Comunitario • Riverside
Promotor Comunitario • San Bernardino
Promotor Comunitario • Los Angeles
Director of Family and Community Development Project Coordinator • San Bernardino
Promotor Comunitario • Los Angeles Check to Protect
Promotor Comunitario • Los Angeles/ San Diego Clinical trials
Lead Promotor Comunitario and Los Angeles/ San Diego Clinical trials
Lead Promotor Comunitario: Kern, San Bernardino Counties and East Los Angeles
Promotor Comunitario: Kern, San Bernardino Counties and East Los Angeles
Network Manager • Inland Empire
Project Coordinator • Los Angeles
Promotor Comunitario, Tarzana Treatment Center
COVID-19 Promotor Comunitario • LA, San Fernando Valley and Antelope Valley

Please check our website for job announcements of our current employment opportunities.