Historically, women have been the core of the promotores movement. That is why we want to take this opportunity to acknowledge each and every promotora during Women’s History Month. Over the years, men have increasingly joined the promotor movement as they see the important work that their mothers, wives, and daughters are doing. At Visión y Compromiso, we are honored to work hand-in-hand with strong promotores with diverse backgrounds and with organizations that align with our values. Diversity and partnerships bring rich conversations, ideas and results across our internal departments. Though we may use different approaches to help our communities, we ultimately work with the same mission and with a unified voice: Towards a healthy and dignified life.

Just a few of our February events addressing COVID, heart health, knowing your medical history, vaccines, and more!
KERN

Visión y Compromiso had the honor of graduating young leaders from the Greenfield Walking Group. This group of 31 young promotores took our “Advocacy and Leadership” course because they were committed to transforming their communities towards a dignified and healthy life. The graduating group mentioned that they are motivated to be the change that their communities need and are thankful for receiving the appropriate guidance. They are a true example that age is never a limiting factor when it comes to advocating for a better future.

NEVADA

In collaboration with the American Heart Association, promotores participated in the Go Red for Women Campaign. We wore red, raised awareness and made commitments to ourselves and with others to stand together and make improvements in our health such as eating healthier, exercising often, and going for regular checkups. Men also participated in the campaign wearing red shirts in support of all women.
JOIN US!

ADVOCACY

Within our Advocacy committee, the issue of housing has been addressed. Several regions have identified this as a major concern especially since the pandemic started which has caused many people to either be unemployed or have hour cuts. Promotoras advocate on their behalf to legislators.

SAN DIEGO

Thirty-three promotores in San Diego actively participated in the virtual event, Dia de la Candelaria. This was a follow up event from our Rosca de Reyes event in January. Promotores identified local legislative priorities like health disparities, affordable housing, clean neighborhoods, and homelessness to name a few and made a commitment to take action to make these changes happen. This shows that the promotor model and advocacy work lead to action in transforming communities.

STANISLAUS

Last month, 200 people received their second COVID vaccine or the booster when promotores in Stanislaus collaborated with the Stanislaus Public Health Department and the King Kennedy Community Center to hold a successful vaccination event. Previous events gathered around 50 participants—and what a difference promotores make!

A huge increase in community participation is largely due to the personal outreach approaches of promotores: talking face-to-face with family, friends, neighbors, and co-workers in their schools, community centers, churches and places where other promotores serve. They take time to talk on the phone, send messages and videos on social networks, and more. Above all, they enjoy doing this heartfelt work. It is the way of promotores!
COACHELLA

The Coachella committee is growing—from a small committee of four to now twelve members strong! This has led to an expansion of our advocacy agenda including meetings with assembly members and senators, writing petition letters, and phone banking. This diverse committee has prioritized immigration, homelessness, and housing. If you live in the Coachella area, we invite you to join the committee and be a part of this great movement!

SAN BERNARDINO/RIVERSIDE

Promotores from this committee are expanding and are inviting new promotores to join them in the heartfelt work that we do. They hosted a cafecito virtual on March 11 to talk about the work they do as a committee and as promotores. Are you interested in learning more and getting involved in advocacy work, training, workshops, or community-resource bridging?

WOULD YOU LIKE TO BE PART OF THE CHANGE IN YOUR COMMUNITY?

Contact norma@visionycompromiso.org for more information.
UNITED IN ADVOCACY

You know the work of promotores is important when they are approached by others to make change possible. That is exactly what happened when Visión y Compromiso’s promotores were invited by the Alzheimer’s Association to collaborate in the passing of SB861, a bill that would provide job opportunities for promotores, community health workers, and navigators to support our communities with Alzheimer’s. If passed, promotores statewide would be able to bridge community resources, such as care services and financial assistance, to our community with Alzheimer’s and dementia, amplifying their readiness and professionalism in the workforce with service from the heart.

Have questions about the work of a promotor? Would you like to know more about a committee in your region? Are you interested in advocating for your community?

PLEASE REACH OUT TO US:

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Many states do not have pregnant worker protection laws. Promotores in Omaha, Nebraska, are advocating for the Pregnant Workers Fairness Act with Senator Deb Fisher. This law will protect women in every state by making it clear that employers cannot force pregnant workers off their jobs or deny them reasonable accommodations that would allow them to continue working while maintaining healthy pregnancies. The bill needs five more senators votes to pass and needs to be signed by President Biden. “We must support this bill! I remember my daughter during her pregnancy was unable to take breaks,” explained one Nebraskan promotora for her reason to get involved.

Want to advocate for the Pregnancy Fairness Act?
Contact Peter Phillips at peter@visionycompromiso.org.

Promotoras Transformando Familias y Comunidades (PTFC) is our training providing a strong foundation for community promotores, strengthening their skills and abilities to carry out their work in their communities. This year we are facilitating the second national group, 23 promotores representing Nebraska, California and Mexico (Tijuana and Guerrero), including one young man from Tijuana and 22 women of different ages and organizations. This experience has allowed them to implement new strategies and tools that will allow them to connect their communities with resources such as effective communication techniques, popular education techniques, how to form dynamic and engaging work groups, and much more.

Community promotores, your community awaits you!

In February, we held Mujer tu vales workshops for 29 community promotores from Modoc County, representing the rural communities of Tulelake, Malin, and Dorris. These strong women (and one girl) reviewed topics such as self-esteem, the challenges women face, communication, emotional intelligence, and self-care and menopause, to reaffirm their value to their communities. From the participation of the youngest woman to the oldest, they were transformed and inspired.

Women, you are worth it!

Our network is expanding and reaching promotores in Nevada, Nebraska, Utah, Kansas, Arizona, Texas, Illinois and Mexico. Our impact reaches beyond the Network Department through our impactful and effective collaborations with other departments of Visión y Compromiso.
For information about these events and more, visit our events page.

SAVE THE DATE:
VIRTUAL LOS ANGELES REGIONAL CONFERENCE
April 21, 2022
3:00pm–6:00pm

GENERAL
Sodium ICON Awareness
March 8, 2022
5:30pm–6:30pm
Understanding the New Medi-Cal Expansion for People Without Documents
March 25, 2022
12:00pm–1:00pm

NEVADA
American Heart Assn. Workshop Series
March 17, 2022
12:00–1:00pm
March 23, 2022
5:30–6:30pm

SAN DIEGO
Community With Purpose Event
March 11, 2022
10:00am–12:00pm
Bonita Rohr Park
4548 Sweetwater Rd
Bonita, CA 91902

SAN BERNARDINO/RIVERSIDE
Meeting the San Bernardino/Riverside Promotores
March 11, 2022
5:00pm–6:00pm

STANISLAUS
Vaccination Event
March 12, 2022
1:00am–5:00pm
401 Paradise Rd
Modesto, CA 95351

SAN FERNANDO
Assessing Physical Activity Among Latinas
March 21, 23, and 26
5:30pm–7:00pm

DID YOU MISS ANY OF OUR PAST EVENTS?
Don’t worry! You can find the recordings of some of our past events.

VISIÓN Y COMPROMISO EMPLOYMENT
We’re Hiring! ~ We’re Hiring!

Please check our website for job announcements of our current employment opportunities.