New Beginnings!

Building leadership from within has been the success of our Network of Promotoras and Community Health Workers for the past 20 years. Our regional committees, coordinated by local volunteer leaders provide promotores within their region with workforce development and professional training. Currently, our regional committees meet monthly to identify local issues, assess local needs, and respond by developing a robust action plan. Our regional committees create the environment in which leadership skills are built, organizing and advocacy skills are developed, and bring a cadre of local leaders with a shared vision of building a strong promotor movement led from the corazón!

It’s with this shared vision of building strong leaders that our Network brought together 17 of our newly elected regional committee coordinators for a two-day retreat. This retreat served as the opportunity for them to embark on a leadership journey. They learned from Visión y Compromiso’s Executive and Associate Directors about our humble beginnings and our organizational history. In addition to receiving tools and information needed to carry out their roles as regional coordinators, they had the opportunity to learn more about each other through their corazón-a-corazón (heart-to-heart) conversations. We are grateful that they accepted their role with a resounding “YES” and for their continual commitment to their community and personal development. We can’t wait to see what wonderful things they have planned for this year!

Thank you, Patricia Martinez and Violeta Sandoval (Bay Area), Marlene Rivera (Los Angeles), Eduardo Najera and Graciela Jimenez (San Fernando), Leticia Garcia and Maria Oliden (Nevada), Leonardo Dominguez (Central Coast), Adela Corona (Madera), and Yolanda Medina (San Bernardino/Riverside).
MADERA
Promotores in Madera in collaboration with Madera’s Department of Public Health, Unidad Popular Benito Juárez, and CalViva had a successful vaccination event on Sunday, March 20th from 3:00 to 5:00pm at the Madera Flea Market. Hosting this event on a weekend allowed for farmworkers and other members of the community to finally have the opportunity to get vaccinated. 11 people received their first dose, 12 people received the second dose, and 40 received a booster. Congratulations to the promotores for ensuring this event was held on a weekend and keeping in mind ALL members of their community!

SAN FERNANDO
Through the initiative of one of its members, Gabby, San Fernando’s Regional Committee distributed 25 food baskets last month to seniors, and we are not stopping here! Many seniors are facing food insecurity and have been greatly affected by the pandemic. The baskets contained fresh fruits and vegetables along with masks and hand sanitizer. This demonstrates that when someone wants to make a difference, nothing can get in the way.

If you would like to donate any fruits or vegetables (fresh or canned) or would like to help distribute baskets, please contact Veronica Arciga at veronica@visionycompromiso.org.
ORANGE COUNTY

On March 26th promotores from the Orange County Regional Committee had a radio interview with Vicente Sarmiento, Santa Ana Mayor. They asked him questions about housing and his plans to help our community. When asked a question on the topic of unlawful eviction, he said they have an attorney helping the community with their cases. Mayor Sarmiento was also asked about homelessness in the area and he shared that a new shelter with sections for women and men will be operational in one month. A great round of applause to our promotoras who asked relevant and important questions. If you live in Santa Ana and would like to receive more information about local resources, feel free to call this number provided by Mayor Vicente Sarmiento himself (714) 647-5222.

Click here to watch the full interview: https://fb.watch/c1W7xFGTMQ/

BAY AREA

This committee has had changes in its leadership! Please welcome new coordinators Patricia Martinez and Violeta Sandoval. They are excited to lead this committee and continue to grow as promotoras. Their first order of business is to share the exciting news that the promotoras of this committee have been invited to participate in a project that highlighting the important role of promotoras as caregivers of patients with Parkinson’s disease! We don’t want to give any spoiler alerts, but stay tuned for more announcements about this project.

VISIÓN Y COMPROMISO EMPLOYMENT

We’re Hiring! ~ We’re Hiring!

Please check our website for job announcements of our current employment opportunities.
COACHELLA

The members of this committee have been pushing immigration initiatives in their regions. They have formed a strong connection with Congressman Raul Ruiz and have shared their communities’ needs with him. Currently they are advocating for two bills:

- “Farm Workforce Modernization Act” (HR 1603) would allow for reforms to the H-2A agricultural guestworker program and create a merit-based visa program specifically designed for the nation’s agricultural sector.

- “Dream and Promise Act” (HR 6) would provide a path to citizenship for more than four million undocumented immigrants brought to the United States when they were 18 or younger.

If you want to join their efforts, please send an email to promotorascoachella@visionycompromiso.org.

SAN BERNARDINO/RIVERSIDE

This committee had a virtual Cafecito on March 11th where they had heart-to-heart conversations with promotores about what they would like to see in their region’s communities, how they can help make change happen, what motivates them to be promotores, and much more. These in-depth conversations lead to 12 NEW promotores showing interest in joining the committee. They started a WhatsApp group to stay in touch with each other and answer questions if needed. If you would like to be part of this great committee, please reach out to Yolanda Medina, San Bernardino/Riverside Regional Committee Coordinator at promotorassanbernardinoriverside@visionycompromiso.org.
UNITED IN ADVOCACY

Visión y Compromiso’s growing presence advocating for community needs is being felt in Sacramento! Lawmakers recently asked Visión y Compromiso to give expert testimony on legislations that will improve our quality of life.

✔ María Lemus, Executive Director, was asked by Assemblymember Arambula (Delano) to share the critical role of promotores expanding health care outreach in the Governor’s proposed outreach budget of $350 million. See the video: https://fb.watch/caYAZZmuGh/

✔ Leonardo Dominguez, Regional Coordinator for the Central Coast committee, was asked to give expert testimony to the Assembly Human Services Committee for SB 861 (Senator Limon-Santa Barbara), a bill to expand dementia and Alzheimer’s care to underserved communities. Read his testimony here.

Expert witnesses are selected by the bill author to share facts supporting the proposed bill when the bill is presented to the committee. Congratulations to both María Lemus and Leonardo Dominguez for elevating the importance of promotores to the needs of our communities!

Have questions about the work of a promotor? Would you like to know more about a committee in your region? Are you interested in advocating for your community?

PLEASE REACH OUT TO US:

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-B E Y O N D  T H E  N E T W O R K -

Our network is expanding and reaching promotores in Nevada, Nebraska, Utah, Kansas, Arizona, Texas, Illinois and Mexico. Our impact reaches beyond the Network Department through our impactful and effective collaborations with other departments of Visión y Compromiso.

**TRAINING FOR TRAINERS**

On April 2, 11 new promotores completed Visión y Compromiso’s “Promotoras Transforming Families and Communities” training for trainers. As these participants integrate into our learning and training team, our ability to provide this curriculum to more participants increases.

Our goal in conducting facilitator trainings is to increase the organization’s training capacity in order to provide greater learning opportunities to promoters more effectively for the following reasons:

- The Promotor Model is receiving more interest from community and government agencies
- Visión and Compromiso’s Network of Promotoras is growing
- The training of promotores is key to their development as leaders
- We seek to support the development of promotores at the regional level more effectively

Thank you to the following for completing the training:

Juanita Molina  
Claudia Juarez (San Diego)  
Maricela Sanchez (Central Valley)  
Pilar Herrera (Orange County)  
Nataly Santamaria (Central Valley)  
Carmen Aparicio (Los Angeles)  
Ana Laura Cornejo (Los Angeles)  
Claudia Vega (Central Coast)  
Lisa Marie Serna (Riverside)  
Andrea Lizama (Central Coast)  
Marisela Blancas (Riverside)

**NATIONAL PROMOTORAS TRANSFORMANDO FAMILIAS Y COMUNIDADES (PTFC)**

On March 30th we started our national virtual promotor training in English. Twenty-two participants from various states and organizations from Chicago, Florida, California, New Mexico, Arizona and more meet weekly to share information, tools, and strategies to work effectively in diverse communities. This demonstrates that the need for the Transformational Model transcends language and geography. We look forward to the success of this training and the possibility of offering more opportunities in the near future.
PLEASE NOTE:
Unless otherwise stated, these events are virtual and in Spanish.

FOR INFORMATION ABOUT THESE EVENTS AND MORE, VISIT OUR EVENTS PAGE.

LOS ANGELES
VIRTUAL LOS ANGELES REGIONAL CONFERENCE
April 21, 2022
3:00pm–6:00pm
Promotoras Transforming Families and Communities
9 sessions beginning April 22
9:00am–2:00pm

NEVADA
Workshop Series: American Heart Association
April 21
12:00–1:00pm
April 27
5:30–6:30pm

SAN FERNANDO
Move at Your Own Pace: Dance, Walk or Run
Every Move Counts!
April 27
12:30pm–2:00pm
*Event will be facilitated in English with simultaneous interpretation into Spanish
Promotoras Transforming Families and Communities
9 sessions beginning April 21
9:00am to 5:00pm
Green House
1129 E. Ave. R4
Palmdale, CA 93550

SAN DIEGO
Día del niño, Health and Resources Fair
April 29
3:30pm to 5:30pm
(Bonita Rohr Park: 4548 Sweetwater Rd., Bonita, CA 91902).
Latino Mental Health and Self-Esteem: Talking About Latino Mental Health
April 5
5:00 – 6:30pm

DID YOU MISS ANY OF OUR PAST EVENTS?
Don’t worry! You can find the recordings of some of our past events.

Unless otherwise noted, these events are virtual and in Spanish.