Welcome!

Visión y Compromiso warmly welcomes Liza Marie Serna to her new position as San Bernardino/Riverside and Coachella Regional Manager.

Liza Marie Serna is from Medellin, Colombia, and has been living in California for more than 17 years. Her vocation as a community promotora began by attending classes and trainings at the Institute for Women in Anaheim which helped her strengthen her character and her philosophy of life. Since then, she has been a promotora in different Orange County organizations. She encountered Visión y Compromiso in 2017 and joined the Orange County Regional Committee where she served as secretary until 2020. She was a facilitator of virtual chats “Familia tu Vales” from 2020 to 2021. Liza also served as Lead Peer Crisis Counselor in the CalHOPE project and in the Estamos Juntos project. Liza volunteers her time at the Human Trafficking Survivors Foundation as Vice President in Santa Ana and now serves as the new Regional Manager for the Inland Empire supporting the San Bernardino/Riverside and Coachella committees. She is and will be a promotora at heart all her life.

It’s hard to believe summer is almost over, and we will soon welcome fall. The Network of Promotoras and Community Health Workers has been busy all summer and we thank you for your ongoing support. Your participation in regional events, trainings, and workshops has kept us motivated and busy responding to regional needs of promotores across the state. We invite you to join us in welcoming additional new members to the Network of Promotoras as well as new staff joining the Visión y Compromiso Network team. Enjoy the remaining summer months and we look forward to seeing you at our upcoming events, hopefully in person.

With much gratitude,
Norma and the Network team
SAN DIEGO

Members of the San Diego regional committee gathered on July 9th to identify opportunities of growth for the committee. This committee is focused on the community transformational model, senior health and the topics that impact their community in the areas of immigration, education, health, and workforce. We invite everyone in the San Diego area to come and partake in the efforts of strengthening the community and forming relationships with their local legislators. Join the committee and be part of a group of promotoras that give back to their community and serve from the heart. For more information on how you can join the committee, please contact Mariaelena Aguilar, Regional Manager at mariaelena@visionycompromiso.org.

SAN BERNARDINO/ RIVERSIDE

In the month of July, this committee had the opportunity to meet in-person and share a delicious dinner and meet the new Inland Empire Regional Manager, Liza Marie Serna. The promotores and Liza are excited to work hand in hand for a greater San Bernardino/Riverside. They began this hard work by participating and listening to Eloise Gómez Reyes who is the Majority Leader in 47th Assembly District, in an event organized for the Fontana community. The San Bernardino/Riverside committee is planning on inviting Eloise Gómez Reyes for coffee and inviting all the promotores of the region. For more information and if you would like to be invited to this cafecito, you can contact Liza Serna at liza@visionycompromiso.org or (510) 954 9653.
CONDADO DE ORANGE

❤️ The Orange County regional committee hosted another successful virtual event that had the participation of 45 promotores! The forum, "Self Esteem and Resilience" was facilitated by Psychologist Axel Melendez who kept the promotores engaged by answering questions and giving positive feedback. During the event Mrs. Esperanza Corona de Rosas, a Latin writer, shared her life experience and a brief testimony of resiliency. Mrs. Corona faced years of abuse, neglect, and the loss of her two children. She has recently written the first volume of her book Reawakening which we suggest you read. To end the forum, Ely Ustoy guided the participants in breathing, meditation and relaxation exercises and techniques to keep focused, calm, and in harmony with ourselves.

NAPA

❤️ This committee met with local agencies and leaders to prepare for a meeting with Congressman Mike Thompson in August. At this meeting they will discuss the need for new and affordable housing in Napa. Similarly, on August 23 they will have a meeting with local agencies and organizations to invite them to be part of the committee. Our executive director Maria Lemus will accompany us. If you are part of an organization in Napa and would like to be invited to this meeting, you can contact Arturo Palato, Regional Manager at arturo@visionycompromiso.org.

SAN FERNANDO/ ANTELOPE VALLEY

❤️ On Saturday, July 2, the committee showed their solidarity by participating in the organization SALVA's fundraising event in the Antelope Valley of Los Angeles County. An opportunity to continue doing our bit to bring resources to our immigrant community, while the committee strengthened its interpersonal relationships as the great team that it is. Congratulations!
COACHELLA

❤ July was a celebratory month for this regional committee as they were joined by Liza Marie Serna in her new role as Inland Empire Regional Manager. This loving committee welcomed her with open arms as she joined them for their annual retreat. This active committee opted to have their retreat in the beautiful campsites of Lake Arrowhead. The objective of this retreat was to have a space for well-being, recreation, relaxation, coexistence and connection with nature. We thank Arturo Guzman, Blanca Ruiz, Santos Zepeda, and Mr. Gonzalo for participating and making this retreat a rich experience.

LOS ANGELES

❤ Strengthening interpersonal relationships has been one of the goals for the Los Angeles County promotores since last year. That is why, on July 8, the committee had its second retreat on the beach of White Point Park where, through heart-to-heart conversations, they were able to get to know each other a little more. They learned about who they are as individuals and where they visualize themselves going. This is extremely important for the work of the committee, because it helps them better understand and support each other in their service from the heart.
NEVADA

This month we are wrapping up the American Heart Association's “Heart Health” workshop series. We give a BIG thanks to Mary Oliden and Yan Rojas, for their incredible dedication that they have put into making sure that the participants not only learn one more topic, but that they really become aware of the things that we can change to take care of our Health. We hope to return again with this series of workshops in the month of September. Stay tuned for our invitation to join and continue learning together in our “Small Changes Make Big Improvements” campaign.

STANISLAUS

The committee celebrated its annual potluck by gathering and going on a picnic at the Stanislaus River. It was a fun day where they were able to bring their families and get to know each other better. After a day of fun and relaxation, they met with the staff of Congressman Josh Harder's in preparation for the statewide immigration forum they are organizing with the network's advocacy committee in the month of September. For more information regarding this forum, feel free to contact Arturo Palato at arturo@visionycompromiso.org or Peter Phillips at peter@visionycompromiso.org.
KERN

This committee is joining forces with other organizations to address the issue of illegal evictions in this county. There are still many people who qualify for rental assistance but still do not receive any relief from the city or county. This aid is part of the funds allocated by the federal government due to the pandemic. In the coming months, workshops on Know Your Rights for Tenants will be held, in order to be able to provide free consultations with lawyers. More information will be shared on our Visión y Compromiso events page: www.visionycompromiso.org/events

COSTA CENTRAL

We want to welcome several promotores who are rejoining the committee this July. We welcome Claudia Vega, Andrea Lizama, Rosa Villanueva, Patricia Jacobo, Beatriz Rodriguez and 2 new members who are joining Paola Lizama and Julian Villanueva. We know that with their great energy and that of the committee they will do things that will continue to support the professional development of more promotoras and community leaders in this region. Pa’lante!

VISIÓN Y COMPROMISO EMPLOYMENT

We’re Hiring! ~ We’re Hiring!

Please check our website for job announcements of our current employment opportunities.
UNITED IN ADVOCACY

An important part of advocating for community improvements are Visión y Compromiso’s promotores giving public support at legislative hearings. In July Irma Esquivel of the Stanislaus Regional committee gave public comment in support of AB-2847 Unemployment: Excluded Workers Pilot Program at the Senate Labor Committee. If passed by the Legislature and signed by the Governor, this bill will grant unemployment assistance for the first time to unemployed workers who are not documented. The bill was approved by the Labor Committee and now goes to the full Senate. Visión y Compromiso’s Network Committees support bills each year in immigration, promotor workforce, health, and education.

Watch the video of Irma.
Go to 5:39 to hear the testimony. Congratulations, Irma!
Our Calendar

For information about upcoming events, visit our events page.

UPCOMING CONFERENCES—SAVE THE DATES!

REGIONAL CONFERENCES
Orange County Regional Conference & Health and Resource Fair
Sept 16 • 9am–12pm
Stanislaus Mental Health Conference
Oct 29 • 9am–1pm
Bay Area Regional Conference
Nov 12 • 9 am–2pm

20TH ANNUAL NATIONAL CONFERENCE
“The Role of the Community Promotor in Creating Equity and a Culture of Prevention”
OCTOBER 6–8, 2022
Los Angeles • Hybrid
www.vycconference.org

DID YOU MISS ANY OF OUR PAST EVENTS?
You will find the recordings of some of our past events on our YouTube page.

Have questions about the work of a promotor? Would you like to know more about a committee in your region? Are you interested in advocating for your community?

PLEASE REACH OUT TO US:

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