

Conéctate

The Network of Promotoras and Community Health Workers

s we say goodbye to 2022 and gear up to welcome 2023, the Network of Promotoras and Community Health Workers is reflecting on all the contributions promotores have made in their communities. Whether it is providing trainings or conferences to continue the professional development of promotores in their regions or coordinating advocacy forums with key legislators on priority issues and "Cena Bailes" to break bread and dance, one thing is for sure, el servicio de corazón is front and center in all we do. We want to thank you for being part of our journey towards a vida digna y sana. We look forward to all the adventures that 2023 has in store for us and we hope you join us on this ride!

> With much gratitude, Norma Benitez and the rest of the Network family

THE NETWORK OF PROMOTORAS AND COMMUNITY HEALTH WORKERS

Recent Highlights



ORANGE COUNTY

"Teamwork begins by building trust."

-PHIL JACKSON

More than 70 promotores came together on October 27th and participated in the event "Celebrating the Mission, Dedication and Heart of Promotores." Promotores shared their accomplishments throughout these difficult times. Despite the challenges during the pandemic promotores in Orange County were able to continue their exceptional work in the community by providing health prevention, mental health education, rental assistance programs, access to resources and services, and much more.





MADERA

In October 2020, the Madera committee started the tradition of having a caravan in celebration of promotor month. Their goal was—and still is—to recognize and appreciate the work they do in their communities. This year's caravan included schools, the public health department, Madera Hospital, other leading groups in the region, and the honorable participation of Santos Garcia, Mayor of the City of Madera. We thank everyone who supported us to make this possible. Together we can go far! We hope to see you next year in 2023!



SAN DIEGO

The San Diego regional committee celebrated their annual "Cena Baile" event last October 28th. Over 150 promotores attended the event, sparkling joy, great humorism, and FUN. This was a special way to highlight the committee's accomplishments these past two years of the pandemic. The successful event was for promotores to celebrate Promotor Month in an environment of camaraderie, welcoming promotores from other regions who expressed their empathy for and solidarity with the San Diego committee.

Throughout these difficult times the promotores were able to acquire new and different skills and methods to continue their excellent work in the community by providing mental health forums, health education and prevention, advocacy and leadership training, establishing local priorities, and much more.

"One person can be a crucial ingredient on a team, but one person cannot make a team."

-KAREEM ABDUL-JABBAR





COACHELLA



During Promotor Month, the Coachella regional committee exalted and recognized all the work that promotores and community workers have done in their communities with a special breakfast. We appreciate your dedication, commitment and camaraderie, creativity, empathy and solidarity. As promotores and community leaders you help develop leadership and you remain strong to continue serving your community.

KERN / TULARE

This year we celebrated Promotor Month in collaboration with Visíon y Compromiso's Program Department and Education Department. A time of learning and fellowship, we identified the areas of interest of the promotores. The celebration was part of our integration meeting and we shared a delicious meal. We also learned about the history of promotores, how the promotor movement started the Network, and how that led to Visión y Compromiso today.



STANISLAUS

The regional committee of promotoras and community health workers in Stanislaus County held its 7th annual Mental Health Conference in person. With the participation of presenters and exhibitors from the Stanislaus County Department of Behavioral Health, the Department of Public Health and the Golden Valley Health Centers, promotores and parents learned from workshops including Finances in Difficult Times, Caring for the Sick at Home, and Cultivating Emotional Balance in Children. Congratulations to the committee members! Their work and example continue to achieve success to support more promotores and their communities.





LOS ANGELES

The Network's regional committee of promotoras in Los Angeles, celebrated Promotor Month with a lot of energy and fun, by organizing with great success its first Grease-themed dinner/dance at Steven's Steak & Seafood House in East Los Angeles. 163 participants were welcomed with



delicious food, a photo booth with vintage cars, themed contests, incredible raffles, dancing, and much more! The committee greatly appreciates all the sponsors, whose contributions helped us to celebrate and show appreciation for the work of the promotores and community leaders of Los Angeles County. Happy Holidays!

SAN FERNANDO/ ANTELOPE VALLEY

This year, the Network's regional committee of promotoras in San Fernando Valley/Antelope celebrated Promotor Month with a delicious breakfast for all the members of this committee to continue getting to know each



other and strengthening our interpersonal relationships. The committee did not forget to honor the great work of the promotores in these two regions. We can't wait to see you in 2023!

VISIÓN Y COMPROMISO EMPLOYMENT

We're Hiring! ~ We're Hiring!

Please <u>check our website</u> for job announcements of our current employment opportunities.

UNITED IN ADVOCACY

2022 Advocacy Successes

Health—Health insurance for all undocumented residents regardless of age becomes law. Comites in Napa, San Fernando Valley, and Orange County advocated for rent control and protecting tenants from eviction.

Immigration—Seven comites met with their Congressmembers to advocate for passage of immigration reform. The Network advocated for passage of state legislation that will give undocumented unemployment insurance when out of work.

Promotor/CHW Workforce—Successful passage of California state law requiring Medi-Cal plan providers to notify clients of the availability of outreach services through promotores and CHWs.

WANT TO GET MORE INVOLVED? Want to participate in future legislative visits? Want to make a difference in your community? Contact Peter Phillips, Advocacy Manager at peter@visionycompromiso.org or via phone at (213) 500-6262.

Learn more at www.visionycompromiso.org/advocacy

-BEYOND THE NETWORK-

Our network is expanding and reaching promotores in Nevada, Nebraska, Utah, Kansas, Arizona, Texas, Illinois and Mexico. Our impact reaches beyond the Network Department through our impactful and effective collaborations with other departments of Visión y Compromiso.

WELCOME BETSY!

The Community Engagement team warmly welcomes Betsy Hernandez, our new Advocacy Coordinator! Betsy has a heart of service and advocacy, advocating from an early age with her family, school, communities and in her career. Betsy with the support of Peter Phillips, our Advocacy Manager, will be doing introductions and continuing to support Network colleagues and more. We look forward to increasing our capacity to support advocacy at the local, state, and national levels!



• Our Calendar •

For information about upcoming events, visit our events page.

SAVE THE DATES!

JOIN US FOR LEGISLATIVE WEEK MAY 1-5, 2023

Mark your calendar and check visionycompromiso.org/advocacy for updates.

DID YOU MISS ANY OF OUR PAST EVENTS?

You will find the recordings of some of our past events on our <u>YouTube page</u>.



Have questions about the work of a promotor? Would you like to know more about a committee in your region? Are you interested in advocating for your community?

PLEASE REACH OUT TO US:



Norma Benítez
Network Director
norma@visionycompromiso.org



Arturo Palato
Bay Area, Stanislaus, and Napa
Regional Manager
arturo@visionycompromiso.org



Nataly Santamaria
Madera, Kern, and Tulare
Regional Manager
nataly@visionycompromiso.org



Verónica Arciga Los Angeles, San Fernando Valley, Central Coast, and Las Vegas, NV, Regional Manager veronica@visionycompromiso.org



Mariaelena Aguilar
Orange County and San Diego
Regional Manager
mariaelena@visionycompromiso.org



Liza Marie Serna San Bernardino/Riverside and Coachella Regional Manager Iiza@visionycompromiso.org



Peter Phillips

Advocacy Manager

peter@visionycompromiso.org