Promotoras across California urge their representatives to support legislation that improves the quality of life for the most vulnerable communities they serve, and that are most impacted by inequities in health, education and immigration issues.

Founded in 2000, Visión y Compromiso is dedicated to improving the health and well-being of underrepresented communities by lifting up the leadership and voices of promotora and community health workers—trusted community experts who educate, empower, and advocate for change. Created by, for, and with promotoras, Visión y Compromiso has consistently centered grassroots community leadership while becoming a sought-after partner to diverse organizations, agencies, and institutions seeking to adopt the Promotor Model to advance community well-being. For more than 20 years, we have been a leader in elevating the work of promotora, firmly rooted in supporting linguistically and culturally competent and responsive servicio de corazón (service from the heart). This approach is at the core of our Promotor Model for Community Transformation and thus the success of building a robust movement of promotor leaders.

WHO ARE PROMOTORAS?
Promotoras are the trusted messengers and leaders in their communities. Trusted by often marginalized community members who go to them for information, resources, and guidance, they share similar characteristics as the residents they serve and provide servicio de corazón (service from the heart). Promotoras strengthen the safety net for low income and immigrant communities building relationships and delivering culturally and linguistically relevant services. Promotoras are able to reduce the barriers to health education and services that are common for native-born and immigrant communities. The result is better health for more individuals, families and communities. Such skills are deserving of a sustainable, inclusive, equitable, and recognized means of workforce development making this one component of Vision y Compromiso’s Economic Equity Initiative priorities to advocate for fairer policies for ALL, staying true to our mission and values: Towards a dignified and healthy life!
The Network of Promotoras and Community Health Workers

In 2001 Visión y Compromiso established the first and only Network of Promotoras and Community Health Workers in California. The Network now includes more than 4,000 promotoras in 13 regions of California. In 2015 we also expanded to a National Network to include additional community networks in Nevada.

The Network provides leadership, training and advocacy for promotoras and community health workers. The Network carries out the work through a model based on community strength. Regional Committees, divisions of the Network, provide promotoras with workforce development and professional training. They help to build leadership and peer support and develop organizing and advocacy skills.

The Regional Committees offer a structure that brings individual promotoras together and allows them to share resources and best practices.

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Visión y Compromiso Advocacy Committee

Visión y Compromiso engages the leadership of promotoras in order to participate with other stakeholders in decision making and policy development, convenes forums that support policies reflective of community needs. In 2013 Visión y Compromiso formed the first Promotor Advocacy Committee to provide leadership and support for statewide policy work. Representing the Network of Promotoras and Community Health Workers, each member brings the focus and concerns of regional members to the Advocacy Committee ensuring that promotoras address issues statewide as well as at the local level.

Visión y Compromiso Advocacy Committee members
Visión y Compromiso’s 2023 Legislative Priorities

On May 2, 2023, promotoras in California urge legislators to support the following bills:

**Promotora Community Based Organizations Budget Request**
**ASSEMBLYMEMBER AGUIAR-CURRY**
Request to fund $10 million to support small and medium-sized community-based organizations that work with promotoras so they can effectively serve their communities and integrate into the state’s plans to enhance health and wellness for underserved Californians.

**HEALTH**
**AB-4 Covered California: Expansion**
**ASSEMBLYMEMBER ARAMBULA**
Expansion of Covered California to allow people who are not eligible to buy health insurance due to their immigration status.

**IMMIGRATION**
**SB-227 Expand Unemployment: Excluded Workers Program**
**SENATOR DURAZO**
Establishes the Excluded Workers Program, in order to provide income assistance to undocumented workers.

**EDUCATION**
**SB-445 Special Education, IEP Translation Services**
**SENATOR PORTANTINO**
Requires a local educational agency to translate the student’s Individualized Education Program (IEP) and other related documents and meetings into the native language.

**PROMOTORA WORKFORCE**
Reject proposal to delay community health worker, promotora, community health representative (CHW/P/R) funds. Reject the Governor’s Proposal to delay implementation of the $130 million CHW/P/R Workforce and Training Program, approved in the 2022 budget.

FOR MORE INFORMATION ABOUT OUR LEGISLATIVE PRIORITIES, PLEASE CONTACT:
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PROMOTORAS ALSO SUPPORT THE FOLLOWING BILLS:

**HEALTH**
AB 1567 Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2024
This bill would authorize the issuance of bonds in the amount of $15,105,000,000 to finance projects for safe drinking water, wildfire prevention, drought preparation and flood protection.

**IMMIGRATION**
AB 636 Expand Employers: Agricultural Employees Rights
This bill would require employers to give an employee admitted through the federal H-2A agricultural visa, on the day that the H-2A employee who begins work for the employer in the state or on the first day that the employee begins work for another H-2A employer, give additional information in Spanish describing an agricultural employee's rights and protection under California law, as specified.

**EDUCATION**
AB 723 Pupil Placement: Special Education Foster Children: Schools or Non-Public Agencies
Foster children and youth with disabilities have the right to remain in their school of origin after moving to a new location to promote school stability and improve educational outcomes.

**WORKFORCE**
AB-1387 In-Home Supportive Services
This bill would require issuing a request for proposals for a 3-year, grant-based program to support outreach and education to encourage immigrants to become in-home supportive services (IHSS) providers, contingent upon an appropriation by the Legislature. The bill would set forth eligible outreach activities, including developing educational and outreach materials, and providing community outreach workers.

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