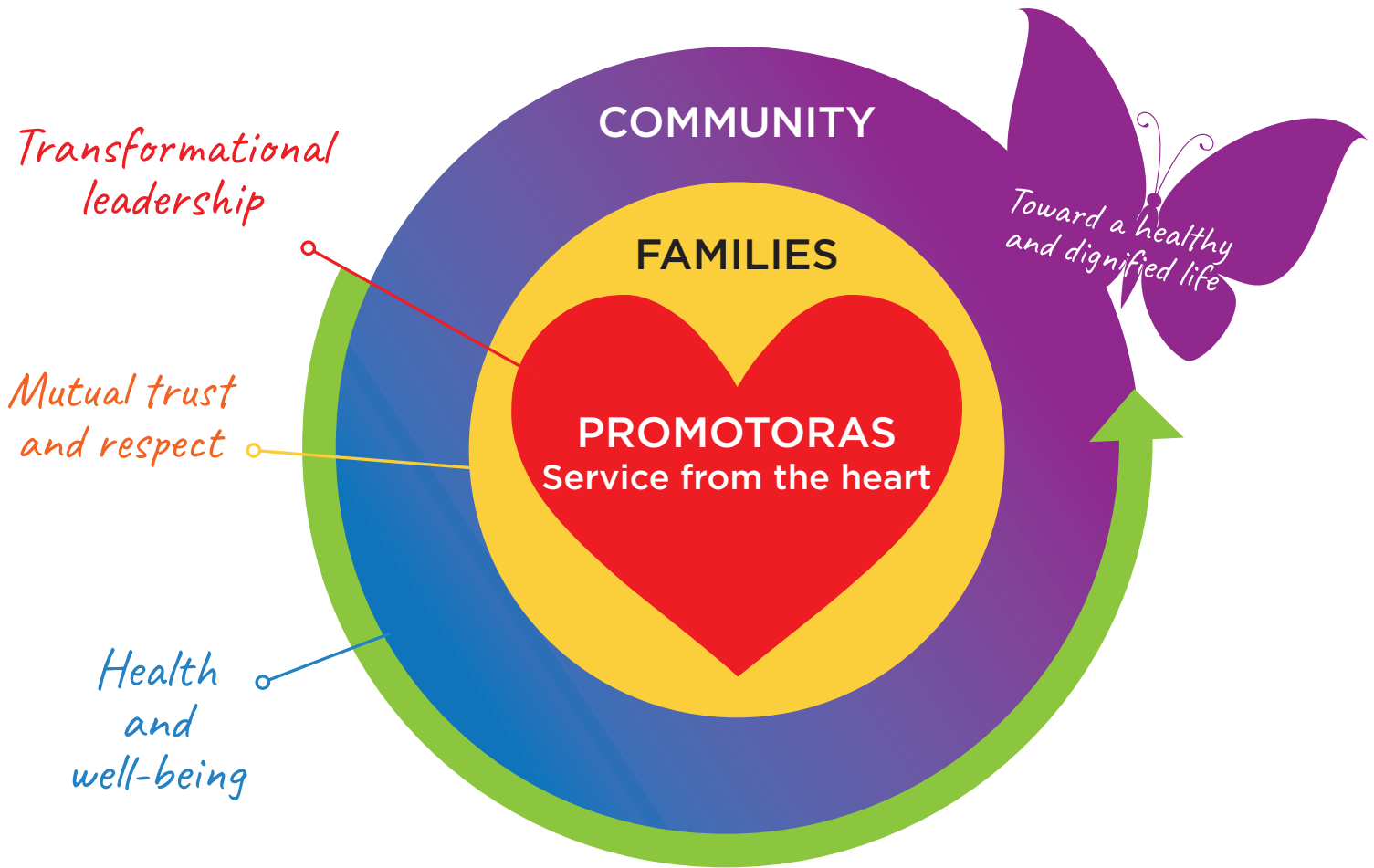


# Promotora Model for Community Transformation



## Visión y Compromiso™



- ✓ Culturally and linguistically relevant training
- ✓ Empathy
- ✓ Understanding
- ✓ Credibility
- ✓ Closing the gap in public health services and social programs
- ✓ The Network of Promotoras and Community Health Workers
- ✓ Advocacy and political incidence
- ✓ Local, regional and national policy and system change
- ✓ Training and technical assistance to integrate the promotora workforce

Source: *The Promotor Model: A Model for Building Healthy Communities*. The California Endowment. 2011.

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