

Visión y Compromiso™



NATIONAL NETWORK OF PROMOTORAS

2025 Highlights

Families USA 2025

January 2025

Families USA's Health Action Conference is an annual gathering of health policy leaders, advocates, and community members focused on advancing health equity. In 2025, the conference celebrated its 30th anniversary under the theme "From the Frontlines: Forging the Path Forward Together," highlighting the leadership of those closest to the challenges facing our health systems. Our Executive Director, Maria Lemus, participated as a panelist, sharing insights through the lens of promotoras and representing their lived experience, leadership, and impact at the national level while elevating community-rooted approaches to advancing health equity.



Legislative Visits in Washington, DC

March 2025

Visión y Compromiso led a series of legislative visits in Washington, DC, convening a delegation of 14 participants from seven states. The group conducted more than 47 congressional meetings, where promotoras shared powerful lived experiences to advocate for policies advancing education, healthcare access and funding, immigration reform, mental health resources, and social services.

In addition, Visión y Compromiso provided policymakers with comprehensive informational materials, including policy briefs, an overview of the Promotora Model, information about the National Network of Promotoras, and details on the organization's training series.

North Carolina CHW Association Summit

April 2025

Visión y Compromiso attended "Together for Tomorrow: CHWs Leading Sustainable Change," a summit focused on advancing the community health worker (CHW) profession. The summit brought together CHWs to build meaningful connections with fellow CHWs, health leaders, and policymakers to strengthen collective impact; advocate for policy and systems change to help shape the future of CHWs in North Carolina; and learn from peers sharing valuable knowledge, experiences, and best practices. This convening provided a powerful opportunity for professional growth, collaboration, and collective action, while also reinforcing the shared skills, values, and community-rooted leadership of CHWs and promotoras, recognizing promotoras as a vital, independent workforce that stands alongside CHWs in advancing health equity and strengthening communities.

NACHW Conference in Columbus, OH

August 2025

The National Association of Community Health Workers (NACHW) annual meeting, Unity 2025, brought together CHWs, promotoras, and community leaders to connect, learn, and drive community impact. With 809 attendees, 150 speakers, and 62 sessions, this year's theme was "From Legacy to Leadership: Healing and Transforming Communities Together." As exhibitors and presenters, we showcased the role of promotoras and amplified their contributions at the national level.

During the conference, Luis Lagos, our National Network Director, was re-elected to the NACHW Board of Directors. He serves on the organization's Executive Committee and was elected in October as the newly elected NACHW Secretary. His continued leadership will help advance Visión y Compromiso's mission, ensuring promotoras' voices and expertise shape policies and initiatives that strengthen communities nationwide.



Southeast CHW Network Conference in Kentucky

September 2025

The Southeast Community Health Worker Network (SE CHW Network) hosted its 2025 Conference, bringing together CHWs, promotoras, and community leaders to exchange knowledge, build networks, and highlight their important contributions to their communities. The event included learning sessions and networking opportunities, providing CHWs and promotoras a space to share best practices, address challenges, and strengthen their communities. Visión y Compromiso's participation as exhibitors and presenters was a collaborative effort led by our Movement Building Team, underscoring our commitment to standing alongside CHWs and promotoras in the region, elevating their leadership, and strengthening regional support networks.



National Network Panel at Visión y Compromiso's Annual Conference

October 2025

The Power of the National Movement of Promotoras workshop, hosted by Visión y Compromiso, featured four distinguished leaders from Arizona, Georgia, Texas, and California—Margarita Rocha, Executive Director of Centro La Familia Advocacy Services; Venus Ginés, Founder of Día de la Mujer Latina, Inc.; Betsy Rodríguez, Former Senior Public Health Advisor, Diabetes Division, CDC; and Emma Torres, Executive Director of Campesinos Sin Fronteras—who collectively bring over 30 years of experience working with promotoras.

The panel highlighted the significance of the national promotora movement, an effort deeply rooted in communities for decades, and emphasized its growing impact nationwide. Speakers underscored the role of promotoras as trusted community leaders who lead "from the heart," meeting people where they are by educating, connecting, advocating, and serving as vital cultural bridges. The discussion also recognized the critical support promotoras provide across all states by sharing information, promoting dignified and healthy lives, and advancing health equity and social justice.

Expansion of Movement Building Leadership

October 2025

Visión y Compromiso strengthened its national movement-building efforts with the addition of a new Associate Director for Movement Building. Dr. Angela Gallegos-Castillo joined the team to oversee and advance the expansion of the National Network of Promotoras and related movement-building initiatives. This new leadership role reflects Visión y Compromiso's continued growth and commitment to deepening impact, strengthening infrastructure, and supporting promotoras, CHWs, and community leaders nationwide.



American Public Health Association Conference in Washington, DC

November 2025

Visión y Compromiso's National Network Director attended the APHA Conference and hosted a roundtable on Know Your Rights (KYR), highlighting the organization's response to the community's call for support through monthly KYR training sessions offered in both English and Spanish. During the roundtable, participants learned how these training sessions equip individuals with critical information that can save lives, protect rights, and help keep families together.

Participation in the APHA Conference is critical, as it convenes public health leaders, practitioners, and advocates from across the nation to share knowledge, strengthen partnerships, and advance health equity and social justice at a national level.

THROUGHOUT 2025

✓ Monthly Cafecito Virtual

The National Network successfully hosted 12 Virtual Cafecitos. More than 750 promotoras from 30 different states participated in the National Network of Promotoras' monthly Virtual Cafecitos. Promotoras from across the United States participated in meaningful discussions and educational sessions on topics including Emotional CPR (eCPR), Alzheimer's disease and related dementias (ADRD), Promotoras Transformando Familias y Comunidades (PTFC), mental health, Mes de la Promotora, and other relevant and timely educational topics.

✓ Promotoras Transformando Familias y Comunidades (PTFCs)

Visión y Compromiso organized seven Spanish-language Promotoras Transforming Families and Communities (PTFC) training cohorts—three virtual and four in person—engaging promotoras across the National Network. The in-person cohorts graduated 83 promotoras from Arizona, Colorado, Rhode Island, and Texas, while the virtual cohorts graduated 52 promotoras from 15 states nationwide. All participants completed 48 hours of training, strengthening their capacity to effectively support families and communities.

✓ Strengthening Promotoras/CHWs Networks: Visión y Compromiso's National Engagement

Visión y Compromiso engages in year-round meetings with CHW networks across multiple states to stay informed, strengthen collaboration, and advance CHW workforce development nationwide. These engagements reinforce Visión y Compromiso's commitment to supporting promotoras and CHWs while promoting coordinated, community-driven approaches at the local, state, and national levels. Through this ongoing participation, our team gains insight into best practices, policy updates, and emerging issues impacting promotoras, CHWs, and the communities they serve.

In 2025, the National Network Department participated in the following national and regional meetings: National Network Monthly Meetings; Southeast Community Health Worker Network; South Carolina Community Health Worker Association; Community Health Worker Center for Research and Evaluation; American Public Health Association's (APHA) CHW Section Monthly Leadership Meetings; and the Virginia Community Health Worker Association (VACHWA) Monthly Statewide Town Hall.