



Visión y Compromiso™



25

2025 IMPACT REPORT

Community Transformation
Towards a Healthy and Dignified Life



Our Mission

Established in 2000, Visión y Compromiso's Network of Promotoras (La Red de Promotoras y Trabajadoras Comunitarias) was founded by extraordinary women with unparalleled determination, intelligence, commitment to family, and love for community. Guided by the principles of popular education (Paulo Freire) and community leadership, these promotora leaders paved the way for what is now Visión y Compromiso.

More than 25 years later, Visión y Compromiso is dedicated to community health and wellness by supporting promotoras.



Who We Are

Visión y Compromiso supports promotoras and community health workers (CHWs), who improve community health and well-being in their communities. We provide training and support a statewide and national advocacy network of community leaders who deliver culturally and linguistically relevant health education, community well-being training, workforce readiness mentorship, and community navigation services, among other community outreach activities.

The promotora workforce—predominantly Latina women—serves as *puentes de la comunidad* (community bridges), connecting families to care, resources, and opportunity. Our work strengthens community health and well-being systems, identifies employment pathways, and builds community power to sustain *una vida digna y sana*—a healthy and dignified life for all.

“Our legacy is based on the conviction that promotoras are fundamental to health and well-being. By supporting promotoras in California and the U.S., we are moving towards a healthy and dignified life for all.”

—MARIA LEMUS, FOUNDING EXECUTIVE DIRECTOR, VISIÓN Y COMPROMISO

Training for Promotoras

Promotoras Transforming Families and Communities Training (PTFC)

48-hour training strengthening community leadership skills to more effectively support families and communities.

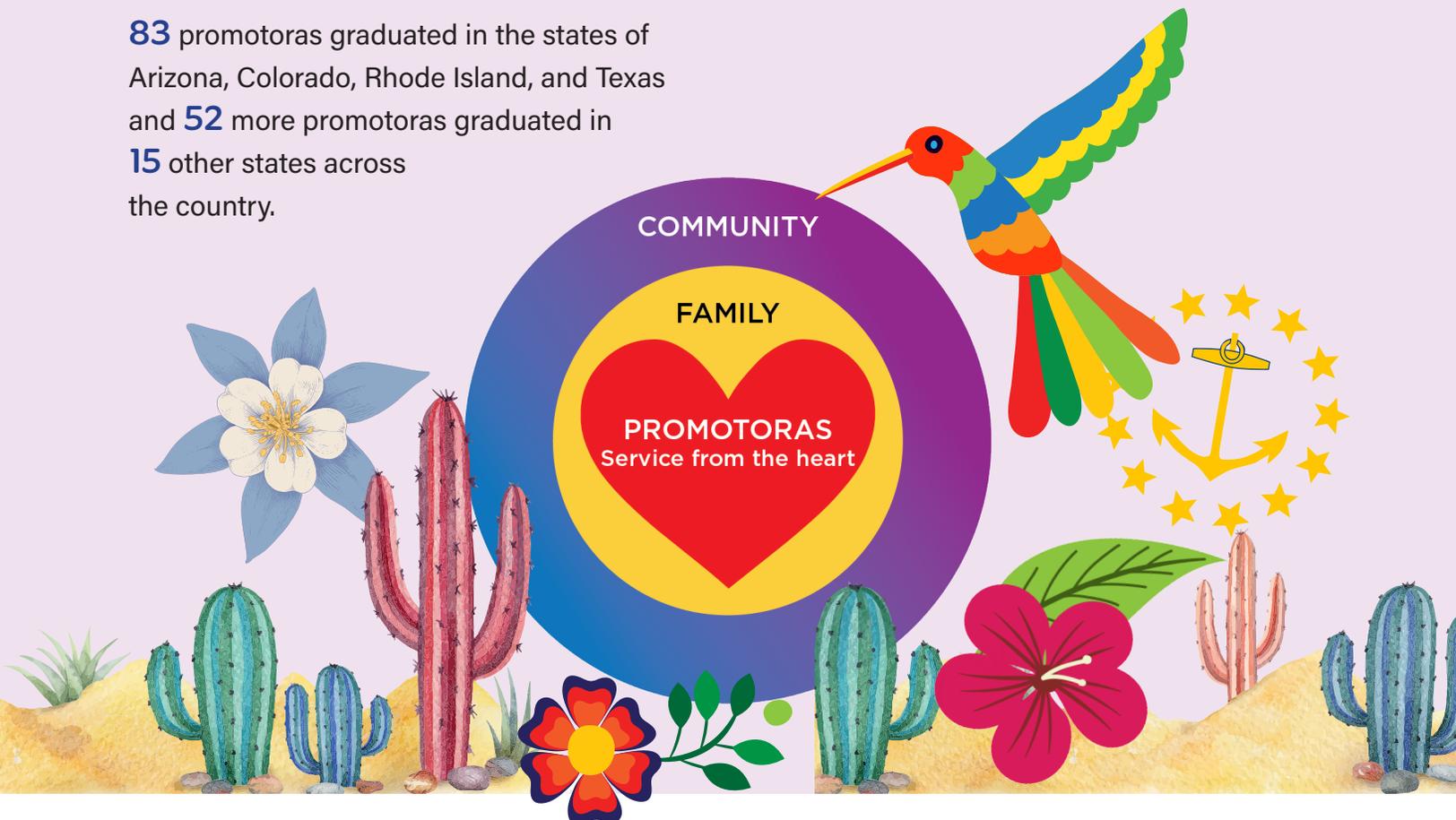
10 in-person training cohorts with the Network of Promotoras and Community Health Workers in California

142 promotoras graduated to facilitate change in their communities

7 training cohorts in Spanish with the National Network of Promotoras and CHWs:

3 virtual and **4** in-person trainings

83 promotoras graduated in the states of Arizona, Colorado, Rhode Island, and Texas and **52** more promotoras graduated in **15** other states across the country.



Bailoterapia, a Holistic Health Dance Therapy Program

Bailoterapia Circles Instructors support the holistic well-being of the community they serve with physical activity and education on chronic illness management, nutrition, and emotional well-being, nurturing an environment that promotes the mental, spiritual, and social health of their community.

352 community members certified as Community Instructors through the Bailoterapia holistic health program. (between 2021 and 2025).

Currently, **80%** of our certified instructors actively lead and coordinate weekly Bailoterapia Circles in various community locations, fulfilling their community service commitment.

Each week, **7,000** active community members gather at community centers, health care plan centers, other nonprofit organizations, and private companies for Bailoterapia Circles. These consistent gatherings help participants enhance their holistic health.



Mi Salud En Acción, a CalAIM CHW/Promotora Benefit Program

This implementation of the CHW/ Promotora Benefit, a Medi-Cal program, connects Medi-Cal members with health education services and support to access the healthcare they need.

As a supervising provider, Visión y Compromiso collaborates with Managed Care Plans (MCPs) to ensure that promotoras and community health workers receive training and are qualified to deliver high-quality services.

Presentations on asthma designed to improve understanding of services

Offered to clinical providers, non-clinical providers, communities, committees, and community stakeholders

Providing culturally and linguistically relevant care



Caminos Hacia el Empleo, a Workforce Development Program

A space to develop tools for job interview preparation and workforce integration.

18 Mobile Labor Centers in **9** regions in California reaching **151** promotoras.

Training for promotoras to obtain a certification in Mental Health First Aid, Diabetes Prevention, and 40-hour Domestic Violence Prevention.

64% of promotoras in Caminos Hacia el Empleo (HealthNet) secured a job.



Resources for Families

Community Reach

989,423*
people throughout
California received health
information and education
through our programs

**200+ community
events** and resource
distributions promoting
health equity

100+ trainings
to strengthen the leadership
of community health workers

Su Salud Está En Sus Manos

Our program Su Salud Está En Sus Manos received the Los Angeles County Department of Public Health Collaboration Award for launching the resident-led series “Our Plaza Our Voice,” informed by the Community Action Committee, to create vibrant and culturally affirming spaces that foster connection and belonging and to help bridge the gap between residents and local service networks for legal support, gang intervention, and emotional, physical, spiritual, and environmental well-being in the Boyle Heights community. This award recognizes collaboration with Memorial Community Health Center, auxiliary partners, and the Community Action Committee.



9,000 households reached in 2025

Monthly outdoor market for **200** families

A collaboration between Visión y Compromiso community health workers and White Memorial Community Center nurses providing immediate interventions

Our Plaza, Our Voice is a monthly cultural celebration space at Mariachi Plaza to promote community well-being for families with resources and connection



Con Amor y Dignidad, an End-of-Life Education and Resource Program

A holistic and culturally and linguistically relevant program that fosters family conversations and reflections about caring for a loved one at the end of life and making decisions, normalizing this stage of human life. The Con Amor y Dignidad program facilitators complete highly specialized training, are experts in their local community, and provide support to families through personalized care and communication.

Between 2022 and 2025, they impacted the lives of **419** Bay Area families and **199** individuals suffering from serious illness. They conducted outreach and education activities and advocated for reducing gaps in healthcare and eliminating systemic inequalities affecting the most disadvantaged residents of our communities. Con Amor y Dignidad is a scalable program that can reach millions of families across California and the country.

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- Expanded knowledge and access to training for caregivers and people living with severe illness regarding key health topics
- Increased knowledge of and access to community resources among caregivers, individuals experiencing a severe illness, and promotoras.
- Fostered a sense of community among caregivers, enabling participants to feel grounded in their roles, feel heard, and empathetic towards their loved ones receiving care.
- Affirmed for promotoras the value of their role, allowing them to forge emotional, spiritual, and lifelong bonds with the community members they served.

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An Ecosystem Supporting the Promotora Workforce

Who is La Alianza?

La Alianza is an ecosystem of community-based organizations (CBOs) throughout California. Each has a decades-long commitment to community health by recruiting, training, and supporting the promotora workforce. La Alianza amplifies promotora voices behind a common agenda for:

- » Increased investments in public health infrastructure
- » Public Health prevention-oriented activities to advance equity
- » Improve the health and well-being of immigrant and indigenous communities, communities of color, and the uninsured

Founded by Visión y Compromiso in 2023, La Alianza organizations develop programs and resources based on the lived experiences of individuals and families residing in urban centers, rural agricultural regions, and mountain communities. Responding to ever more complex community needs, they reach millions of Californians annually through community engagement, advocacy, education, resources, and program implementation.

La Alianza organizations model permanent state, county, and local funding for holistic health and social services in underserved communities. Recognizing families' layered needs, including doctor's appointments, food assistance, and legal counsel, La Alianza organizations partner and integrate state funding for immediate relief, family health prevention needs, and long-term community transformation for health and well-being.

Community Transformation

The Network of Promotoras and Community Health Workers

Regional Conferences

9 Regional Conferences bringing together **754** community health workers and leaders throughout California.

Specialized training in community leadership, digital technology use, mental health, and advocacy.

October: Promotoras Month in California

The State Legislature recognized October 2025 as Promotoras Month in California. The Network and its **15** regional committees celebrated by uniting **2,513** promotoras, promotores and community leaders through workshops, training, and community events.

23rd Annual Conference

The 23rd annual Visión y Compromiso conference, held September 24-26, 2025, in Anaheim, CA, brought together nearly **1,000** promotoras to celebrate the theme: "Building Resistance, Sowing Hope, and Harvesting Community Power."



Legislative Visits in Washington, D.C., March 2025

Delegation of **14** participants from **7** states.

47+ meetings with members of Congress as promotoras shared their lived experiences to advocate for policies that advance education, access to healthcare and its funding, immigration reform, mental health resources, and social services.

Promotora Legislative Action Week in Sacramento, May 2025

March around the Capitol with more than **200** promotoras, community workers, and allies

Press conference with **8** legislative representatives

63 scheduled meetings with representatives (legislative visits)

56 ad-hoc legislative visits (without prior appointment)

More than **20** community based organizations



Priority Bills for Our Families and Communities

In 2025, the California Legislature passed bills:

- » Requiring immigration agents to clearly display their identification and prohibiting them from covering their faces.
- » Limiting immigration enforcement in schools to help keep students safe.
- » Supporting family preparedness plans so that children are protected if a parent is detained.
- » Expanding job training opportunities, such as internships and apprenticeships, at community colleges.

VOTE!

3,000+ reached in 2025

Promotoras educated and registered voters at regional conferences, local events, and even within our own families!



¡Adelante, promotoras!



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