Visión y Compromiso™

TRAINING CATALOG

for Promotoras, CHWs, and Organizations

This professional development and technical assistance training catalog showcases Visión y Compromiso's culturally responsive training for promotoras, community health workers, and organizations. All our curricula are designed to deliver a strong social impact for organizations committed to strengthen their community-based workforce and their relationship with the communities with whom they work and the impact they wish to have.

Review our catalog to discover the right mix of training, workshops, and ongoing support that aligns with your team's requirements and augments their expertise to address the needs and opportunities of the communities you serve.



• ALL TRAININGS ARE OFFERED IN SPANISH OR ENGLISH •

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OUR STORY

Since 2000, Visión y Compromiso has been committed to community well-being by supporting the leadership of promotoras and CHWs and advocating for integration of the Promotora Model for Community Transformation across all areas of community health.

Building on our legacy as a pioneering organization in the promotora movement in California, today we provide formative training and continuous leadership development, capacity building, advocacy training and support to a remarkable community of thousands of promotoras and CHWs across the nation.

We proudly collaborate with thousands of Visión y Compromiso volunteers and paid promotoras in support of improved physical health, behavioral health, community and social health, CalAIM benefit delivery for Medi-Cal patients, and workforce development for promotoras and CHWs. They inform and shape our innovative training programs, tailored to the specific needs and opportunities for promotoras and their communities.

This formative work with promotoras strategically informs our national advocacy and policy reform efforts in the areas of health, education and immigration and continually shapes our ever-growing Network of Promotoras in California and the US.

Women leaders with deep community roots across the country have nurtured the promotora movement towards a healthy and dignified life. Throughout this catalog, we mainly use the word promotora to recognize their legacy. Our use of the term promotoras embraces other terms such as community health workers (CHWs), community advocates, community liaisons, community leaders, and many others interchangeably to recognize the contributions of all individuals to the movement.







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OUR WORK

Our Training and Professional Development Strategies

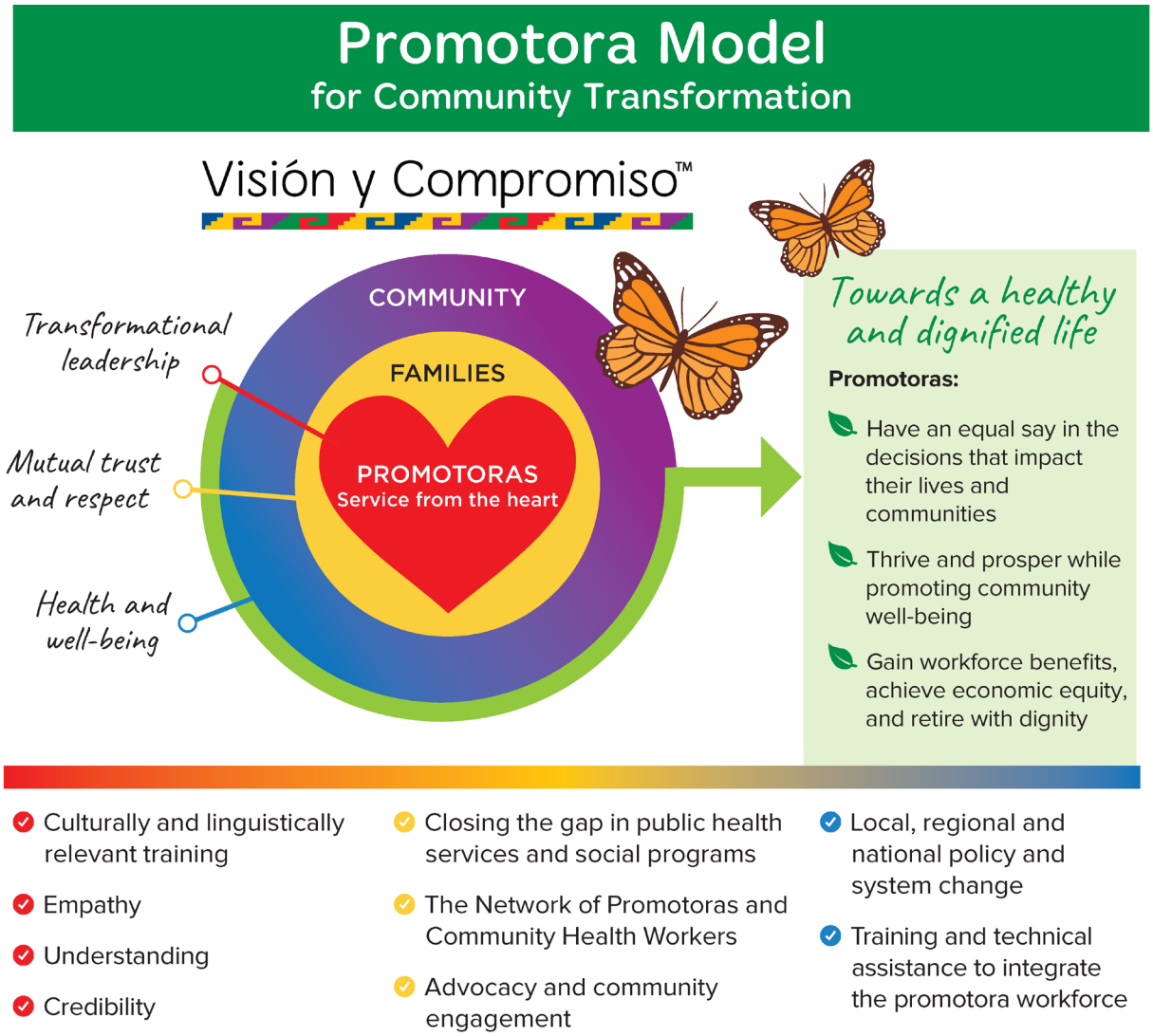
Our facilitators are bilingual in English and Spanish and bring lived experience as community promotoras. They deliver engaging, culturally grounded trainings that inspire trainees to practice servicio de corazón—service from the heart—through mutual respect, trust, and egalitarian relationships.

Our Training and Education team brings decades of experience in the design, delivery, and evaluation of learning and development programs for promotoras. We work with partners across organizational fields and industries, from health care, health and human services, to research and many more.

Promotoras are the future of community health. Our training and technical assistance for organizational leaders and promotoras gives them practical tools to succeed across increasingly diverse and interconnected work environments—from government agencies and health systems to grassroots community settings.

We believe that learners are active participants in their learning process and that understanding is constructed within the interaction between people sharing and exploring ideas.

We provide a comprehensive range of courses through in-person, instructor-led or hybrid modalities, facilitated in either English and Spanish, to ensure accessibility and inclusivity for multicultural audiences throughout the US, Mexico and Latin America.



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What Makes Us Unique?

The uniqueness of our training approach is that all our curricula and implementation guidelines are developed by content experts and informed by promotoras, experts in the challenges and opportunities faced by their communities.

We focus on learners' experience and learning styles.

Our learning principles are grounded in Popular Education, where all participants are learners and educators, leaning in from lived experience with a focus on developing critical consciousness and action for social change.

We transform communities.

Our approach positions community change as a collective cycle of Action-Reflection-Action. Transforming personal experience into a deeper understanding of power, issues and systems towards liberation and justice.

We remain relevant.

We are a trusted advocacy leader and a proven partner for workforce readiness and employment pathways for promotoras. Since 2000 we've partnered with promotoras to identify and address pressing community health needs, to date, reaching more than 5,000 promotoras in California through our training. In 2024 we expanded to implement the CHW/Promotora CalAIM benefit for Medi-Cal users and collaborate with Medi-Cal Care Plans to ensure promotoras and CHWs have the training and support they need to implement Community Care Plans.

We align our training programs to your learning goals.

Each curriculum is purposeful, relevant, and directly applicable to your unique learning goals and organizational competencies.

OUR PARTNERS TRUST US:

"Visión y Compromiso's ongoing support has fostered environments of trust, support, and growth within our community."

—VILLAGE COMMUNITY RESOURCE CENTER, BRENTWOOD, CA

"We began working with Visión y Compromiso because they are a holistic organization that shows true passion and complete trust in promotoras for their communities' development and integral growth. They also provide support with training and necessary tools to help achieve our final objectives."

—CITY OF NEWARK, CA

"Visión y Compromiso training facilitators truly care and are able to connect and make a difference with diverse populations."

—SAN JOAQUIN COUNTY PUBLIC HEALTH SERVICES

Please contact us to request a personalized conversation about your professional-development goals and a customized training quote for your team. We look forward to sharing our passion and commitment to partner with you on this journey of improving the health and well-being of the communities you serve.

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Foundational Professional Development for Promotoras/CHWs

Visión y Compromiso's professional development programs build on the skills and lived experience of promotoras and CHWs, preparing them to build trusting relationships and transform health and wellness for individuals and families in their community.

Promotoras Transforming Families and Communities (PTFC)

LENGTH:	48 hours		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid ✓

Our signature 48-hour training is an evidence-based foundational curriculum with demonstrated impact for building the core skills and competencies of promotoras and CHWs who will interact directly with community members.

The training increases participants' ability to engage with community members, strengthens understanding of the root causes for health conditions in their communities and their role in improving holistic community health. The training builds skills in topic areas such as popular education and adult learning, communication and public speaking, behavior change, emotional intelligence, and team building.

The topics align with federally-recognized best practices and the core roles, skills and competencies recommended by the National C3 Council (formerly the CHW Core Curriculum [C3] Project) as a standard for certification under the Medi-Cal Benefit.

Training methodology models adult learning theory and popular education strategies that emphasize interaction and inclusion of participants' life experiences to deepen the learning experience.

This course includes 48 hours of classroom training and does not include a field-work component.



"We highly value our partnership with Visión y Compromiso, not only for their dedication to transparency, teamwork, and strong leadership, but also for their commitment to fostering community partnerships and working with local organizations."

—CITY OF NEWARK, CA

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Promotoras/CHW Core Competencies (PC3) for Medi-Cal

LENGTH:	**110 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

Designed to meet the demands of CalAIM, this 110-hour training covers the 11 major skills areas recommended for promotoras and CHWs by the National C3 Council. It supports individuals who are pursuing the Work Experience Pathway for Medi-Cal billing in a CBO or healthcare agency serving Medi-Cal members.

Participants strengthen their skills and knowledge in areas that prepare them to promote and prevent health conditions while also deepening understanding of their roles and responsibilities as promotoras and CHWs integrated as part of health service agencies and health care delivery centers that deliver Medi-Cal CHW Benefit services, Enhanced Care Management (ECM), and/or Community Support (CS) services.

This training includes:
- 90 hours of instructor-led training and asynchronous homework assignments; and
- 20 hours of fieldwork to practice activities in community settings, including tabling, canvassing, and data collection.

Modules include: The Promotor Model, Evolution of CHWs & Community Transformation; Holistic Health; Self-Care; Emotional Wellness; Behavior Change; Motivational Interviewing; Team Building, Emotional Intelligence & Conflict Resolution; Adult Learning & Popular Education; Public Speaking & Communication; Navigating Managed Care Systems; Advocacy & Community Participation; and Ethics & Promotoras/CHWs.

"As part of our commitment to continuous improvement and high-quality ECM patient care, I recognize the importance of having my entire Health Education Department of CHWs complete Visión y Compromiso's PC3 training. Our experience participating in this training has been of great value. These sessions fostered team cohesion, enhanced skills, and aligned staff around shared goals and best practices."

—CLINICAS DEL CAMINO REAL, OXNARD, CA

Advocacy and Community Health Leadership

LENGTH:	**48 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This policy and advocacy training increases participants' understanding of individual and collective action, builds skills as advocates to address inequalities in institutional policies, and strengthens their capacity to engage residents in a culturally respectful process to generate sustainable social and environmental change. In a culminating activity, participants design a community health project that they present to their peers and invited community guests.



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Foundational Professional Development for Promotoras/CHWs (cont.)



Promotoras and CHWs in Mental Health and Emotional Wellness (Salud Para Todos/ Health for All)

LENGTH:	**32 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

Visión y Compromiso and The Center for Multicultural Development at the California Institute for Mental Health (CiMH) partnered to adapt the national mental health curriculum Salud Para Todos as Promotoras in Mental Health and Wellness, an interactive and experiential training to increase promotoras' capacity to promote wellness, identify and assist community members who might be in need of mental health prevention education and referrals to treatment and recovery services. Participants gain knowledge about the public mental health system, learn about common mental health and substance abuse concerns, stigma, self-care strategies.

Motivational Interviewing

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training prepares promotoras and CHWs to conduct meaningful conversations with individuals who wish to make changes in their behavior, such as stopping or preventing unhealthy behaviors (substance use, gambling), promoting healthful behaviors (oral health, nutrition, exercise, weight management, medication adherence) and addressing multiple health-related concerns (excess drinking, smoking, physical inactivity). The training overviews the spirit, principles, and techniques of motivational interviewing to strengthen participants' understanding and skills to facilitate interviews, identify change opportunities, inspire participation, and transform individual health conditions.

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Cultural Humility

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

Co-developed with researchers from UCSF and UCLA, this curriculum was used to train 10,000 Case Investigators and Contact Tracers employed by the State of California during the COVID-19 pandemic. In this training, we explore the fundamental principles of cultural humility and attitudes and biases individuals bring to their work which may limit their effectiveness. Interactive activities strengthen participants' skills to engage community members and improve interactions with their peers.

Popular Education

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This highly interactive training explores learning from a transformative, participatory perspective rooted in lived experience as a way of raising critical consciousness and sparking action for change. Participants will reframe the adult experiential learning cycle, principles of adult education, and relevant behavior change models to gain an understanding of how to more effectively engage adult participants in their community health and education events. The training highlights effective popular education methodologies, including dialogue, shared leadership, and the empowerment of marginalized groups, with key components including experience-based learning, horizontal power dynamics, and structured reflection leading to action.



Reproductive Justice in the Latina Community

LENGTH:	**24 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training strengthens promotoras' knowledge about human rights, reproductive health, gender roles, sexuality, self-determination, abuse, and laws and policies. Using popular education and adult learning theory, activities emphasize interaction and inclusion that honors participants' lived experiences and perspectives. Facilitated activities provide opportunities to practice communication, negotiation, and decisionmaking.

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IMPORTANT POINTS REGARDING OUR TRAINING CERTIFICATE AND CHW CERTIFICATION FOR MEDI-CAL

CHW/P Certification vs a Certificate of Training Completion

As of October 1, 2026 there is no single national standard for CHW training or certification.

The state of California does not issue a single state license or official state-mandated certification for community health workers (CHWs) or promotoras, and does not have a regulatory agency or department but instead recognizes CHW qualification pathways specifically that allow Medi-Cal billing.[1]

To bill for preventive services through Medi-Cal, the state requires the billing agency's registered CHWs to meet specific training or work pathways. This is overseen by a supervising healthcare provider contracted by the billing agency.[2]

Please note: Under Medi-Cal policy, the supervising provider is solely responsible for determining if the certificate of completion fulfills all Medi-Cal CHW policy requirements and related requirements outlined in the Medi-Cal Provider Manual, including that the curricula for the CHW certificate of completion attests to demonstrated skills and/or practical training in certain core competencies recommended by the National C3 Council.[3]

Visión y Compromiso is a longstanding CHW/Promotora training provider in California and the US whose training aligns with nationally-recognized core CHW competencies. The certificates of completion from our foundational 48-hour Promotoras Transforming Families and Communities (PTFC) training and the more advanced 110-hour Promotoras/CHW Core Competencies (PC3) training currently serve for the Medi-Cal Qualifications Pathways > CHW Certification Pathway.

CA Accredited Training Entities

California does not have a single, state-administered list or official "state-run" accreditation entity for community health worker (CHW) training programs. Additionally, California does not have a standardized curriculum for CHW certification for Medi-Cal certification.

Instead, Medi-Cal allows CA organizations who hire CHWs to accept and validate certificates from approved educational institutions, community colleges, and community-based organizations that cover the National C3 Council's 11 specific core competency areas required for Medi-Cal reimbursement. Vision y Compromiso's PC3 training includes all 11 core competency areas as required.

Visión y Compromiso Certificate of Completion

A participant who successfully completes a Visión y Compromiso training receives a certificate of completion that can be shared with the HR department at the CHW hiring organization, funders, and/or partners to verify training and completion of certification requirements under Medi-Cal billing policies.[4]

For additional information, please visit visionycompromiso.org/certification or contact Melinda Cordero-Bárzaga, Associate Director or Gerry Balcazar, Senior Manager, Social Enterprise at: gerry@visionycompromiso.org.

1 https://hcai.ca.gov/workforce/initiatives/chwpr/
2 https://www.dhcs.ca.gov/providers-partners/frequently-asked-questions-for-medi-cal-community-health-worker-services-provider-requirements/
3 https://mcweb.apps.prd.cammis.medi-cal.ca.gov/assets/03BBA223-8762-4A94-A268-209510E15E37/chwprev.pdf?access_token=6UyVkRRfByXTZEWIh8j8QaYylPyP5ULO
4 https://www.dhcs.ca.gov/providers-partners/frequently-asked-questions-for-medi-cal-community-health-worker-services-provider-requirements/

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Specialized Training for Promotoras/CHWs

Círculos de Bailoterapia Instructors Training

LENGTH:	**24 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

This 24-hour training prepares instructors to facilitate Círculos de Bailoterapia (Dance Therapy Circles), a culturally grounded community program that incorporates movement, music, and social connection as pathways to health, healing, and collective well-being. The program is grounded in the understanding that well-being is shaped through the interaction of body, emotion, and social environment, and is strengthened in trusted spaces where relationships, culture, and lived experience are centered.

Participants will learn how movement can be used not only as physical activity but as a social and emotional connector, where rhythm, music, and group participation create conditions for belonging, expression, and peer support. Participants will also gain skills to organize and facilitate community-based group sessions in accessible settings such as parks, community centers, clinics, schools, and neighborhood gathering spaces which are intentionally selected to reduce barriers to participation, strengthen trust, and promote sustained engagement over time. Bailoterapia instructors bring structured movement and connection into everyday community spaces, creating culturally-relevant and community-based well-being opportunities and repositioning health promotion as lived, shared, and collectively experienced rather than individually prescribed. (Prerequisite: PTFC)

Chronic Disease Prevention and Management

LENGTH:	**18 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

This 18-hour training prepares promotoras and community health workers (P/CHWs) to serve as integral members of healthcare and community-based care teams through culturally grounded, team-based approaches to chronic disease prevention and management. The training centers the role of P/CHWs within the team-based care model, strengthening their ability to bridge health systems and community realities. It introduces popular education as a foundational methodology for engaging communities in learning, dialogues, and behavior change grounded in lived experience and cultural relevance. A significant focus of the training addresses conditions such as prediabetes, diabetes, hypertension, high cholesterol, and stroke, highlighting their interconnectedness and shared risk factors shaped by behavioral and environmental influences. The training incorporates behavior change theory and key prevention domains including nutrition, physical activity, and stress reduction as essential components of health outcomes. Across the training, P/CHWs strengthen their capacity to support individuals and families in navigating chronic disease prevention and care, improving health literacy, and reinforcing sustainable behavior change through trusted relationships. The approach recognizes chronic disease as both a clinical and social condition shaped by environment, access, stress, and lived experience, and centers culturally grounded care rooted in trusted relationships and community wisdom.

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Asthma Prevention and Remediation Educator Certification

LENGTH:	**16 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid

This training builds the skills of promotoras and CHWs to work as Asthma Prevention Home Visitors or in CalAIM programs that provide services consistent with the Asthma Preventive Services (APS) Benefit (Community Supports). Participants who pass the 30-minute oral exam receive a certification from the Association of Asthma Educators (AAE). The training covers the scope of asthma, roles of the medical team, triggers and environmental controls, medication and devices, best practices for assessment and monitoring, and how to conduct an asthma home visit and share resources focused on asthma education.

Mental Health First Aid

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

Promotoras are trusted individuals in their communities, and often a source of support for persons experiencing occasional emotional challenges with everyday stressors. This course teaches participants how to help someone who may be struggling. Taught by certified trainers, participants learn how to recognize, understand, and respond to signs of mental health or substance use challenges and offer the first level of support and help someone find the right kind of care if needed.

SafeTalk Suicide Prevention Training

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

Developed by LivingWorks, safeTALK is an alertness training that prepares anyone over the age of 15, regardless of prior experience or training, to become a suicide-alert helper. Most people who struggle with thoughts of suicide don't truly want to die, but are wrestling with the pain in their lives—through their words and actions, they invite help to stay alive. Trained helpers can recognize the signs, take action, and connect them to life-saving intervention resources.

Navigating Together: Holistic Support for Families of Children with Disabilities

LENGTH:	**35–40 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training is designed for caregivers, parents, and family members of children with disabilities to gain the necessary tools to advocate for their children's rights, ensure their well-being, and confidently navigate complex support systems.

The program recognizes the fundamental role of family support and is conducted in small groups of 10 to 12 participants to ensure personalized interaction and community building. Topics include child development, nutrition, physical activity, family violence, emergency planning, self-care, rights awareness, family safety, as well as stress management and emotional well-being. It also strengthens parental involvement and improves communication with schools and regional center services.

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Specialized Training and Certification for Promotoras/CHWs (cont.)

Adult/Child/Infant CPR/AED Certification

LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid

This one-day, hands-on training is designed for non-medical personnel who want the knowledge necessary to recognize and care for someone in cardiac arrest or who is choking. Taught by a Red Cross certified instructor, participants will learn techniques to perform adult, child and infant CPR, and will receive a CPR certificate from the American Red Cross valid for two years.

Aging with Dignity

LENGTH:	**40 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training prepares promotoras and CHWs to provide comprehensive support to individuals with serious or end-of-life illnesses and their families. Grounded in a holistic approach, the program professionalizes caregiving by addressing the physical, emotional, social, and spiritual dimensions of the human experience with cultural humility. Through popular education methodologies and decision-making tools, participants develop skills to facilitate critical conversations about "a good death" and to successfully navigate healthcare systems and community resources, always affirming the essential role of family caregivers in the aging process.

The initiative prioritizes the well-being of caregivers through self-assessments and holistic self-care strategies designed to prevent burnout, vicarious trauma, and anticipatory grief. Over the course of five interactive sessions, participants deepen their knowledge of palliative care, hospice, and in-home support services, equipping promotoras and CHWs with the tools needed for competitive workforce entry. This transformative training not only builds technical capacity but also empowers communities to manage complex health situations with dignity, resilience, and a humane perspective on life's transition.



Family, Friends and Neighbor (FFN) Caregiver Training

LENGTH:	**48 hours and 6-week support group**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

Family, Friend, and Neighbor (FFN) caregivers—such as grandmothers, aunts, and neighbors—are often children's first teachers, particularly in rural, low-income, and immigrant communities. This comprehensive program is designed to strengthen caregivers' skills and support their vital role in early childhood development. Grounded in appreciative inquiry and andragogical approaches, the training equips adult learners with knowledge on how children learn, including the framework of the nine intelligences, as well as key topics such as healthy child development, positive discipline, effective limit-setting, emotional and social intelligence, nutrition, physical activity, stress reduction, domestic violence awareness, emergency preparedness, self-care, and family safety. Caregivers also learn how to incorporate culturally relevant activities that honor families' roots and traditions, and upon completion receive a CPR certificate from the American Red Cross valid for two years.

To further support caregivers, the project includes a six-week peer support group that reduces isolation, fosters community connections, and creates opportunities for shared learning. Recognizing the importance of strong relationships between caregivers and families, the program also offers an eight-hour Parent Engagement workshop designed to improve communication and collaboration between parents and FFN caregivers. Participants are also connected to ongoing training opportunities, resources, and an online peer network to ensure sustained growth and support.

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Employment and Economic Development for Promotoras/CHWs

Workforce Readiness

LENGTH:	**16 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training prepares promotoras and CHWs with the knowledge, practical skills, and confidence to set employment goals, conduct a job search, identify and apply for new employment, and successfully carry out their job duties. Combined with one-on-one job coaching and mentoring, participants convert their lived experience in community transformation into successful resumes, job applications, and interviews in settings such as community clinics, CBOs, behavioral health and public health departments, and hospitals.



Establishing a Cooperative

LENGTH:	**40 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid ✓

Worker-owned cooperatives and worker-managed businesses offer equitable pathways to economic security, leadership, and sustainability of the workforce. In this training, promotoras engage in an ongoing process to build knowledge, skills, and supports to explore, plan, and launch cooperative enterprises in diverse workforce sectors formalizing their labor while advancing their leadership and shared governance, collective decision-making, and worker voice for long-term economic mobility.

Supervisor Training: Cultivating Service Leadership Excellence

LENGTH:	**24 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led)	Hybrid ✓

This training for current or aspiring promotora/CHW supervisors strengthens their essential skills and tools to excel in their supervisory role and foster a dynamic, productive work environment for their promotora/CHW teams. The training overviews essential skills and concepts in leadershp development specific to the promotora/CHW workforce.

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Organizational Development Training and Technical Assistance

For most agencies, improving how promotoras and CHWs are integrated into the workforce reflects a long-term commitment. Organizational Preparedness training and tailored Training and Technical Assistance (TTA) is ideal for executive leaders, supervisors, program coordinators, and other organizational changemakers motivated to initiate or deepen strategies in their organization to start, support, sustain and engage a workforce of grassroots community leaders.

Organizational Preparedness

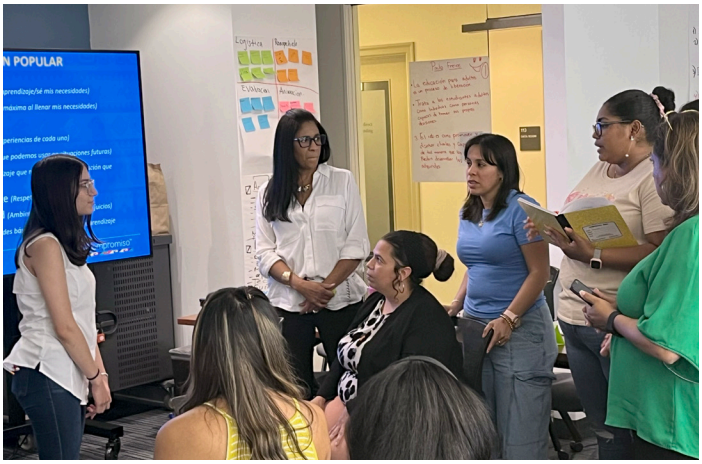
LENGTH:	**8 hours**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid

Designed for organizational leaders and decision-makers in both community and clinical settings seeking to strengthen community engagement and improve service delivery through culturally responsive practices, this comprehensive training equips organizations with the understanding needed to effectively integrate promotoras and CHWs into their teams. Through immersion in practical examples, participants gain a deeper understanding of the Promotora Model for Community Transformation and the roles that promotoras and CHWs play, and are guided to apply new concepts effectively in their organizations. This training can be paired with tailored TTA to review current practices, support policy development, hire promotoras, create action plans, identify additional training, and draft a sustainability plan.

Research and Evaluation for Promotoras and CHWs

LENGTH:	**Varies**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid ✓

This training builds collaboration with academia, agencies, and community partners to promote culturally relevant research and evaluation models that integrate promotoras and CHWs as equal partners in conducting Community Based Participatory Research.



Training & Technical Assistance (TTA)

LENGTH:	**Varies**		
FORMAT:	In person ✓	Virtual (Instructor-led) ✓	Hybrid ✓

Through individualized assessments, practice-based organizational preparedness, and thoughtful engagement, Vision y Compromiso's tailored TTA prepares leaders and their organizations to integrate the Promotora Model and builds understanding to innovate changes in operations and infrastructure (HR, administration, finance, clinical services, program development, policy creation, and leadership strengthening).

Our experienced team can support your organization's goals by providing customized leadership in-services, staff retreat (1-5 days) facilitation, and community collaboration meeting facilitation to create synergy and inspire inclusion of community partners into your strategic planning.

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Choosing the Training That's Right for Your Organization

We offer various combinations of training and technical assistance for organizations working with promotora/CHW teams, tailored to their level of experience. No matter what level of experience your organization has with the Promotora Model for Community Transformation, our Training and Technical Assistance will support your programmatic and training goals so you can achieve the maximum impact you desire. All our training is designed to be stand-alone and have no requirements or prerequisites, with the exception of Bailoterapia Instructor Training, which requires participants to successfully complete the PTFC training.

The following training packages are recommended based on our experience working with community-based organizations, clinics, and county and governmental institutions as they initiate, strengthen and scale their promotora/CHW programs. These can be personalized upon an initial assessment of your organization's mission, vision, and programmatic goals:

LEVEL	RECOMMENDED TRAININGS
LEVEL 1: New to the Promotora Model *Organizations that are just beginning to explore working with promotoras in any capacity, including providing training or creating promotora programs.*	» Promotoras Transforming Families and Communities » Advocacy and Community Health Leadership » Popular Education » Cultural Humility
LEVEL 2: Limited experience with integrating promotoras/CHWs and the Promotora Model *Organizations whose teams have some experience working with promotoras and providing training and are looking to expand their training and volunteer/employee workforce opportunities.*	» Promotoras Transforming Families and Communities » Advocacy and Community Health Leadership » Popular Education » Cultural Humility » Supervisor Training: Cultivating Service Leadership Excellence » Organizational Preparedness » Technical Assistance for Organizations » Promotoras/CHW Core Competencies (PC3) for Medi-Cal Certification
Level 3: Demonstrated experience with the integration of promotoras/CHWs and the Promotora Model *These organizations and their teams have extensive experience in training and coordinating promotoras as part of their strategic and programmatic goals.*	» Supervisor Training: Cultivating Service Leadership Excellence » Organizational Preparedness » Technical Assistance for Organizations » Promotoras/CHW Core Competencies (PC3) for Medi-Cal Certification » Workforce Readiness » Research and Evaluation for Promotoras and CHWs

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